



## PRESS RELEASE

### **Travel and tourism sector raises concern over proposed ETIAS fee increase**

Brussels, 24 July 2025 – The European travel and tourism industry expresses its deep concern over the European Commission's recent proposal to increase the **ETIAS travel authorisation fee from €7 to €20 per application**, nearly a **threefold increase** compared to the original amount agreed in 2018.

The **European Travel Information and Authorisation System (ETIAS)**, expected to become operational in **late 2026**, will require visa-exempt non-EU travellers to obtain an online authorisation before entering the EU and pay a fee prior to travelling to the Schengen Area.

The proposed fee increase raises questions about **proportionality and fairness** at a time when Europe's tourism sector continues to face the combined pressures of **geopolitical instability, high inflation, and rising operational costs**.

While the fee may represent a small fraction of overall travel expenses, the cumulative impact on families is not negligible, not least given the broader context of increasing overnight taxes. This increase appears **disproportionate** and **runs counter to the original intention of the co-legislators** (European Parliament and Council), who agreed to a modest and reasonable fee during the 2018 negotiations – a **key outcome supported by the travel and tourism sector**.

Moreover, the industry is concerned by the **lack of transparency** surrounding the proposed amount and calls for clarity on whether alternative pricing models (e.g. €10 or €12) were assessed. At present, insufficient evidence has been offered to justify that such a fee level is necessary for the operation and maintenance of ETIAS.

Furthermore, referencing other travel authorisation schemes (e.g. UK ETA and US ESTA) as benchmarks for pricing sets a **concerning precedent**. Fee decisions should reflect the actual operational needs of the EU system and be fully justified. They should not aim to align with unrelated schemes without clear rationale and legal basis.

In light of these concerns, the travel and tourism industry calls for the following actions:

- **The European Commission** to publish an **impact assessment** justifying the proposed fee increase, including a detailed cost breakdown and confirmation of whether alternative pricing models were considered.

- **The Council and European Parliament to reject the €20 proposal** and request a more **proportionate, evidence-based fee**.
- Any surplus revenue collected through ETIAS, after covering its official costs, should be assigned to a specific budget line, or ideally earmarked for the travel and tourism sector, as part of the next **Multiannual Financial Framework (MFF)**. This funding should support **tourism infrastructure, staff training, and sustainable development initiatives**.

The travel and tourism industry supports **secure, smart, and efficient borders**. The inbound industry delivers valuable export revenue which can fund investment. Financial and administrative burdens on visitors must be carefully balanced to maintain and strengthen **Europe's competitiveness as a global travel destination**.

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**The travel and tourism sector associations** joining this coalition are the following:

- Airlines for Europe ([A4E](#))
- European Travel Agents' and Tour Operators' Association ([ECTAA](#))
- European Regions Airline Association ([ERA](#))
- European Tourism Association ([ETOA](#))
- European Association of Hotels, Restaurants and Cafés ([HOTREC](#))
- The Global Association for the Attractions Industry ([IAAPA](#))
- World Road Transport Organisation ([IRU](#))
- European Federation of Rural Tourism ([RURALTOUR](#))

**For more information and media inquiries**, please contact:

- Davide Maistro, Policy Director, A4E, [davide.maistro@a4e.eu](mailto:davide.maistro@a4e.eu)
- Eric Drésin, Secretary General, ECTAA, [edresin@ectaa.org](mailto:edresin@ectaa.org)
- Laura Kancel, Policy Officer, ERA, [laura.kancel@eraa.org](mailto:laura.kancel@eraa.org)
- Tim Fairhurst, Director General, ETOA, [tfairhurst@etoa.org](mailto:tfairhurst@etoa.org)
- Marta Machado, Deputy Director General, HOTREC, [marta.machado@hotrec.eu](mailto:marta.machado@hotrec.eu)
- Moritz Bartosch, Manager, IAAPA, [mbartosch@iaapa.org](mailto:mbartosch@iaapa.org)
- Suzanne Hoadley, Senior Advisor, IRU, [suzanne.hoadley@iru.org](mailto:suzanne.hoadley@iru.org)
- Klaus Ehrlich, General Secretary, RURALTOUR, [general.secretary@ruraltour.eu](mailto:general.secretary@ruraltour.eu)