

Strategic partnerships | GEM 2026

300+ Global Buyers

800+ Tourism professionals

Premium Branding options

Headline Partner | £50,000

Food & Beverage Partner | £35,000

Cloakroom Sponsor | £7,500



GROUND FLOOR FLOOR PLAN



Headline Partner | £50,000

Visibility at GEM 2026

- Full branding inside & outside of Magazine
- 50% of the Entrance Windows Top Two Windows
- Banners in main workshop room (space 2)
- Opening speech

Pre- and post event promotion

- Online premium branding
- Dedicated email to all attendees
- Social media campaign



MAGAZINE LONDON
MAGAZINE LONDON

ETOA

GLOBAL EUROPEAN MARKETPLACE

YOUR
BRAND HERE

PROUD PARTNER OF ETOA

GROUND FLOOR
FLOOR PLAN

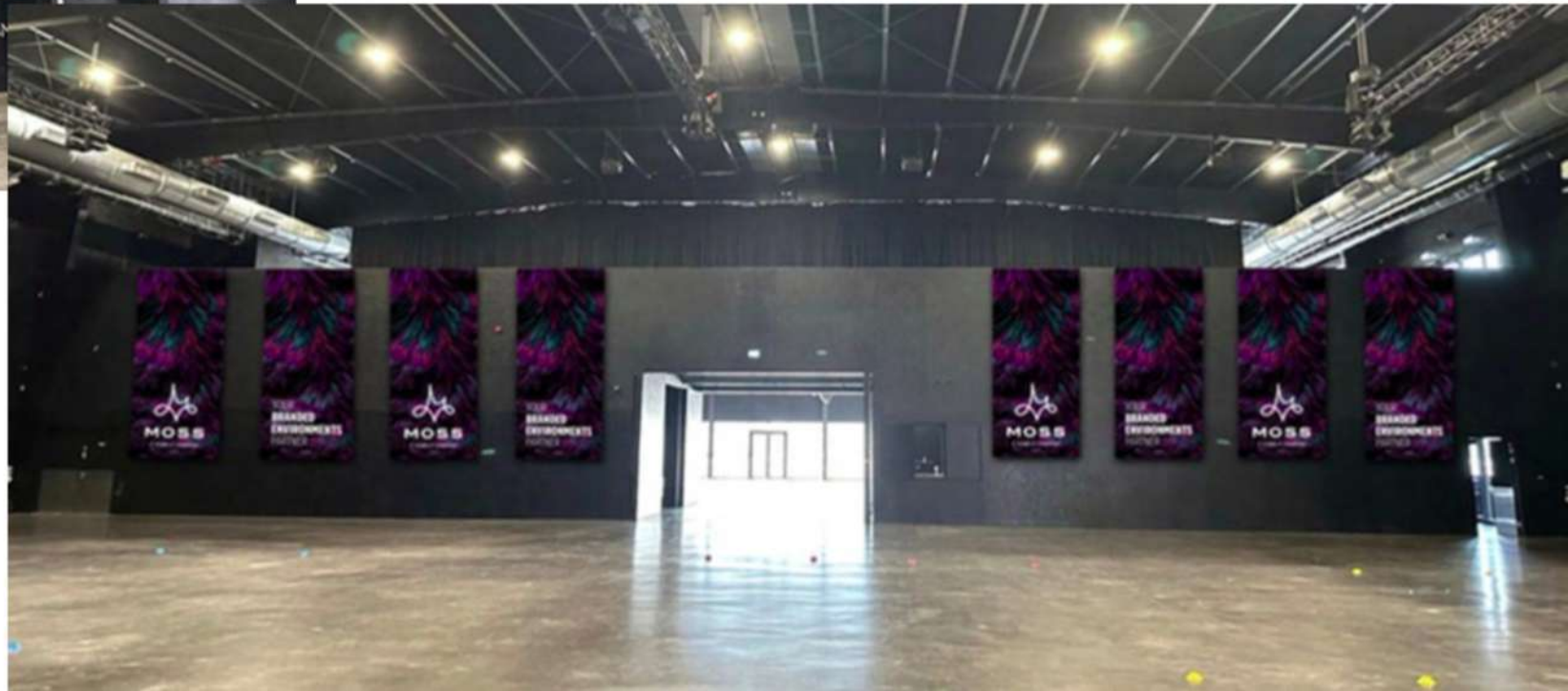




GROUND FLOOR FLOOR PLAN



03



Food & Beverage Partner | £35,000

Visibility at GEM 2026

- Full branding of Food & Beverage area (space 1 + Mezzanine 1/2)
- Introduction during opening speech & each break
- Speech at the beginning of the lunch break

Pre- and post event promotion

- Online premium branding
- Email recognition
- Social media recognition



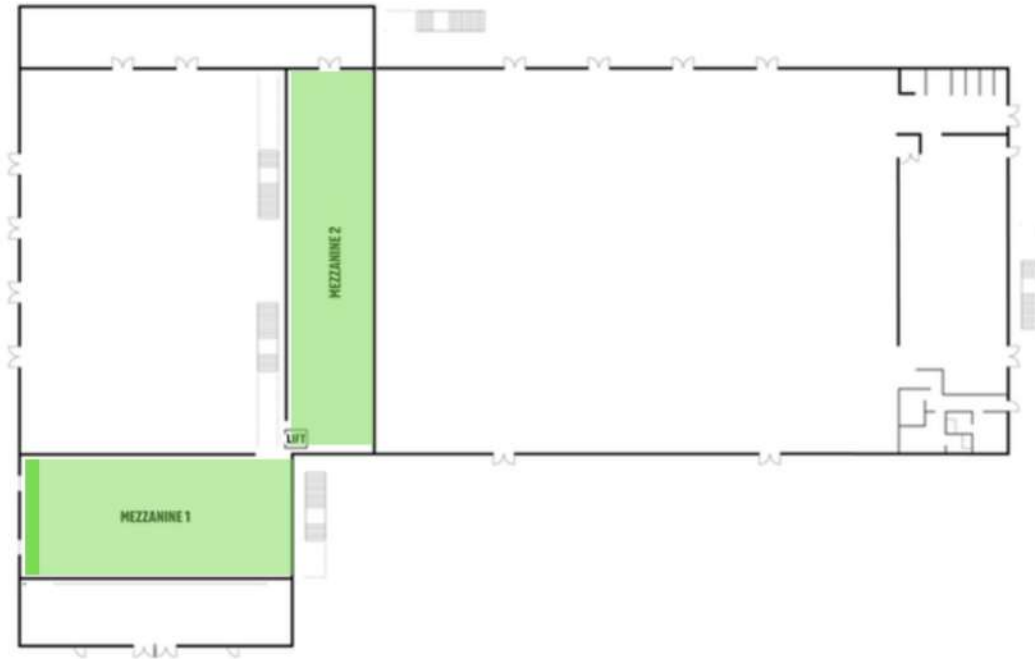
GROUND FLOOR
FLOOR PLAN



03

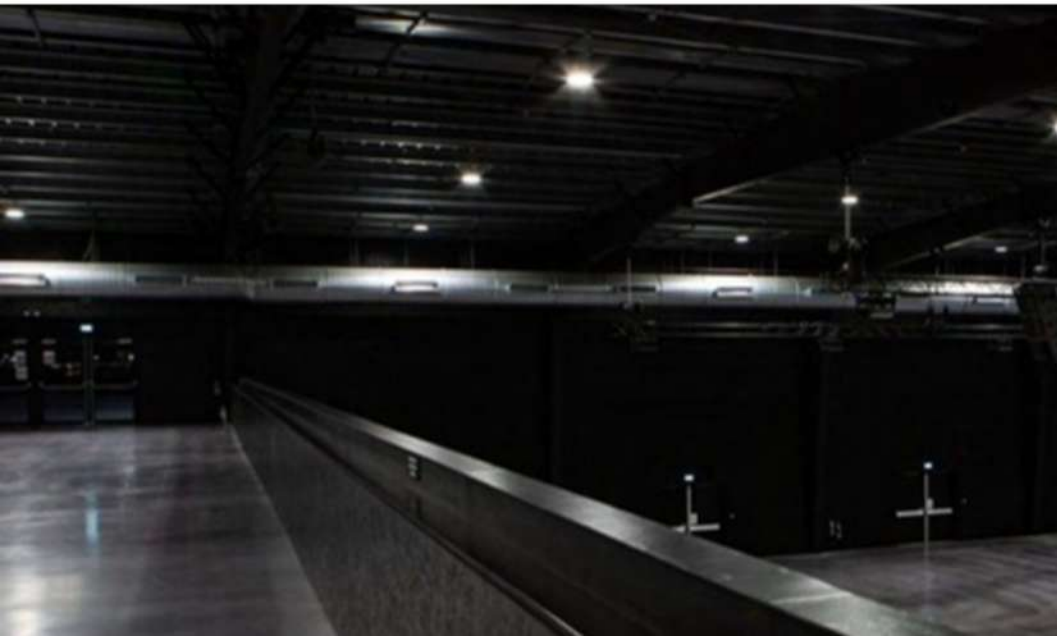


FIRST FLOOR FLOOR PLAN



Mezzanine 1 & 2 (seating area)

- Branding included as visualised
- Additional pop-ups and branding provided by you



Cloakroom Sponsor | £7,500

Visibility at GEM 2026

- Full branding of Cloakroom area
- Introduction during opening speech

Pre- and post event promotion

- Online branding
- Email recognition
- Social media recognition



GROUND FLOOR
FLOOR PLAN

