

Day-to-day Green skills for all Tourism Professionals



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KEY ISSUES

Workplace context

- Business priorities: strategic vs. day-to-day
- Organisational vs. individual needs
- Compliance: regulatory and in-house
- Sectoral self-interest: being proactive
- Resources, training and support

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PRACTICAL INSIGHTS

Avanti Destinations

- Organisational buy-in
- In-house resources for sales and production
- Business benefit and external impact
- Insights from implementation





INDUSTRY PERSPECTIVES

From rhetoric to reality

- Is 'green transition' affecting decisions today?
- Do we have the knowledge and skills we need?
- Where will we be by 2030?

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