



There's more to the
Costa Blanca than
you can imagine.



The essence of the Mediterranean



Privileged location in Spain's
Mediterranean region



Renovated infrastructures



5th airport in Spain
Connected to 20+ countries and over 100 routes



Open year-round with over 300 hotels and
50,000 beds



Renowned gastronomy with 17 Michelin
stars





From Coast to Coast: the easy way to Spain



46 ROUTES



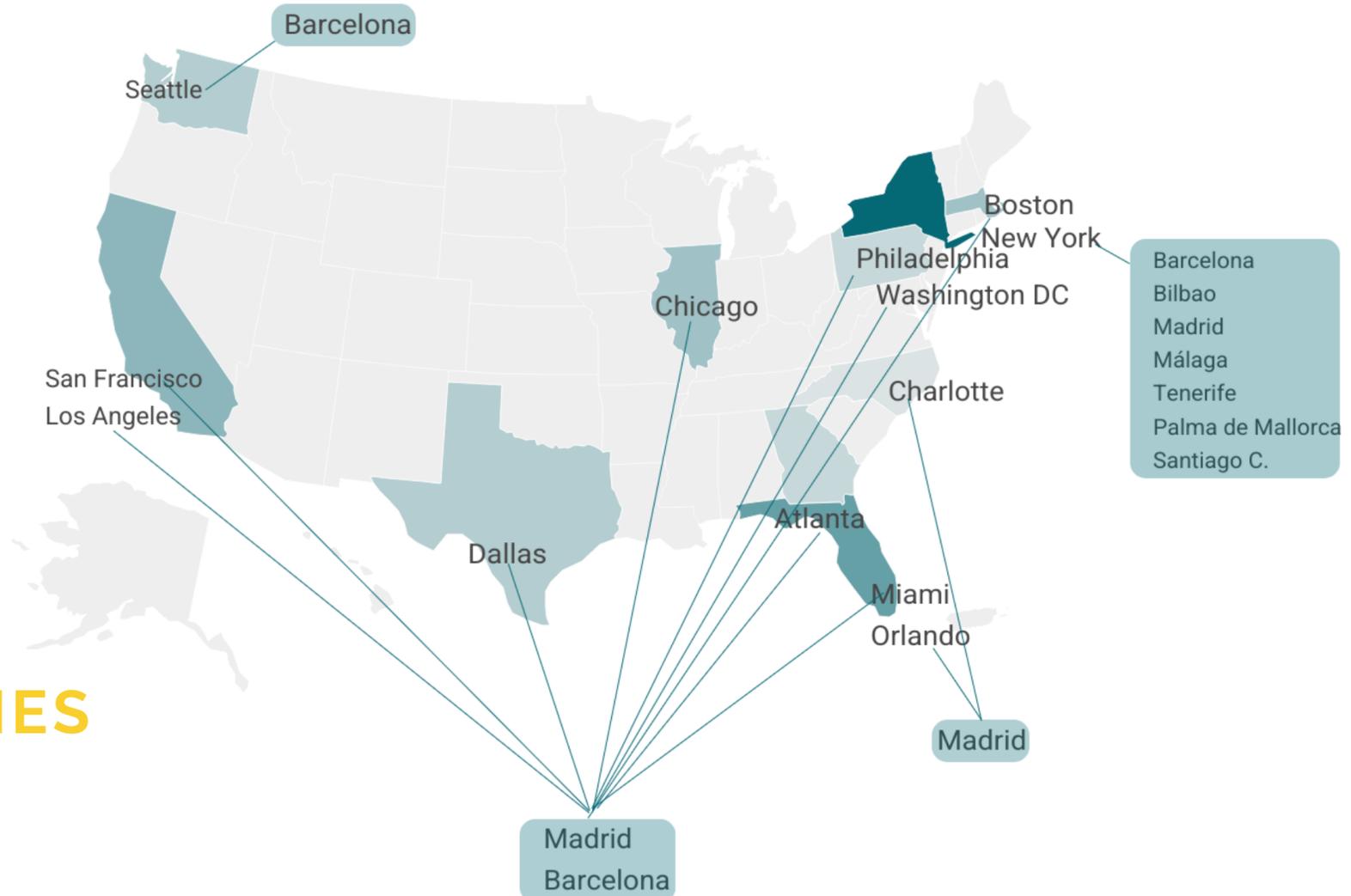
6 AIRLINES



14 U.S. CITIES



6 SPANISH CITIES



Growing interest from the U.S. Market



211K

flight searches for New York-
Alicante



57K

American visitors in
Alicante (Frontur data)



SECOND HOMES

U.S. buyers up 40% across the
Valencian Region 2025



HOLIDAY HOMES

Strong demand from American
tourist renting holiday homes



42K

American cruise passengers
arrived at the Port of Alicante



UNIVERSITY OF ALICANTE

The U.S. leads among non-European
students

Urban life and UNESCO heritage: Alicante & Elche





Vibrant Seaside Destinations





Unique experiences beyond Spain's main cities



Wide range of nautical and water activities



Active experiences under the Mediterranean Sun





Where culture lives and tradition endures





From Sea to Mountain: an exquisite Cuisine





A haven for health & wellness





Bringing the Costa Blanca closer to North America



Strategic Partnerships with Spanish Tourism Offices U.S. to align efforts and maximize visibility.



Participation in major travel trade shows



Collaborations with travel influencers and media outlets: press trips and familiarization tours.



Active partnership with ETOA (European Tourism Association)



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18-20 February 2026
Alicante

ETOA is delighted to partner with Costa Blanca for a special trade event designed to connect leading European buyers with key tourism professionals from Spain's stunning Mediterranean coast.

Programme Highlights:

Day 1: Arrival

Day 2: Conference and B2B Workshop

Day 3: Optional post-event Fam Trip



Buyers interested in exploring new opportunities and strengthening their connections with Costa Blanca's tourism industry are invited to register their interest.