



NEW MEMBERS

April 2024

We would like to welcome over 25 organisations who have recently joined our community. This includes **8 new buyer members** based in **Australia, United States, Germany, Italy, Spain** and **Serbia**, but with a clientele from across the globe.

These new buyer members specialise in a variety of products, such as **B2C, B2B, FIT, MICE, Seaside breaks** and **active travel** as well as **small, medium** and **large groups**.

We urge you to give them a warm welcome by reaching out now or connect with them during our 2024 [B2B workshops](#). To contact the new members directly, simply click on their logo, log in to the password-protected section of the website and access their details.

If you would like to know more about our members, please check out our pages [Members in Numbers](#) and [New members](#) where you can read more about the diversity of our membership. You can search for members via a variety of different criteria through our [advanced search portal](#), only accessible to members.

NEW MEMBER SPOTLIGHT

B4B Payments

Are you looking to streamline your tour guide expenses, manage tour operations, handle airline payments, issue virtual cards, or optimise expense solutions?

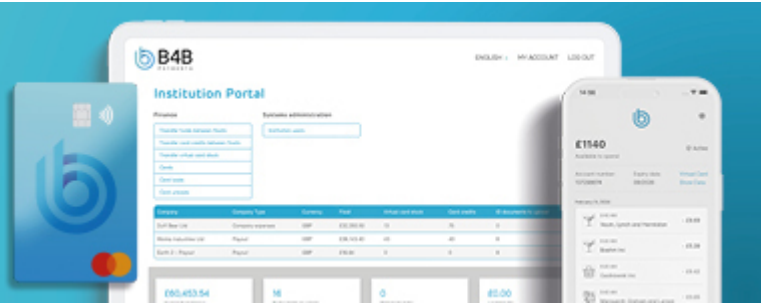
B4B Payments enable tourism and travel businesses to launch physical and virtual card payment solutions to seamlessly pay and get paid globally.

A proud member of the Banking Circle Group, B4B Payments is a multi-award-winning financial services technology company that is a regulated EMI in the UK and EU. We are also a Principal member of Mastercard Europe and a partner of Visa Inc. in the USA.

[Learn more](#)

Pay and get paid globally

with B4B Payments, physical and virtual prepaid Mastercard payment solutions.



Value Group

Hotel or Transportation service provider? Boost your business by joining forces with Value Group, the #1 disruption management provider in Europe for airlines and railways, assisting thousands of passengers daily.

If you are looking for a new and exciting challenge and you think are a suitable partner, apply today to become an official provider.

[CLICK HERE TO BECOME A PARTNER TODAY](#)

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New ETOA members can get additional exposure in this New Members Alert, find out more [here](#).

TOUR OPERATORS, WHOLESALERS, AGENTS & OTAs



**National Association of
Tourist Agencies of Serbia**
Serbia



TUI
Germany



Tour10
Spain

VALUEGROUP

Value Group
Italy



**Hub & Spoke, Boutique
European Experiences**
United States

**UNTOLD
ITALY** Tours

Untold Italy Tours
Australia



Moloney & Kelly (Buyer)
United Kingdom



Rejoined in 2024!

Avalon Waterways
Switzerland

The ETOA Community includes **over 350 international buyers selling Europe.**
[See who they are.](#)

HOTELS & ACCOMMODATION SERVICES



Ribno Alpine Resort, Bled
Slovenia



BiHoliday
Italy



**Lindenhof Pure Luxury &
Spa DolceVita Resort**
Italy

Over 110 Hotel and Accommodation services are members.
Check out our other hotels/accommodation members [here.](#)

DMCs



SIT LTD Malta
Malta



360 Monte
Montenegro



Apextion DMC
United Kingdom



Moloney & Kelly
(Supplier)
United Kingdom



Rejoined in 2024!

Albtours D
Albania

Over 170 DMCs chose ETOA to develop their business and meet new contacts.

See the full list [here](#).

MUSEUMS & VISITOR ATTRACTIONS



Magnicity
France



Musée national Picasso-Paris
France



Rothiemurchus
United Kingdom



Frameless
United Kingdom



WADDESDON

Rejoined in 2024!

The Rothschild Foundation Waddesdon

Over 130 Museums & Visitor Attractions are part of the ETOA community.

See the full list [here](#).

Restaurants, Hospitality & Shows



Dutch Pancake Masters

The Netherlands



ROY D ESPAGNE SRL

Belgium

OTHER

Travel Technology



Mize

Israel

Transport Services



Rejoined in 2024!

Eurostar International

United Kingdom

Destination



Visit Kras

Slovenia

Sightseeing & Tours



Eternal City Tours

Italy

Over 700 Tourism supplier companies are members.

Click [here](#) to discover.

Are you interested in getting more exposure for your brand? See your options here:



Branding and promotional opportunities

Get noticed, build prestige and give your brand maximum visibility in the travel trade industry

[More](#)

The banner features a dark blue background on the left with white text. On the right, there is an image of a person in a dark suit holding a glowing tablet, with various digital icons (lightbulb, bar chart, smartphone, laptop, people icons) floating around them, suggesting technology and business growth.

About ETOA

ETOA is the trade association for better tourism in Europe. We work with policymakers to enable a fair and sustainable business environment, so that Europe remains competitive and appealing for visitors and residents. With 1,100 members serving 65 origin markets, we are a powerful voice at local, national and European levels. Our members include tour and online operators, intermediaries and wholesalers, European tourist boards, hotels, attractions, technology companies and other tourism service providers ranging in size from global brands to local independent businesses. We are connected with over 30,000 industry professionals across our social media channels.

If you don't want to receive new members alerts, please [click here](#) and your preferences will be updated.



European Tourism Association AISBL (ETOA) | www.etoa.org

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