

An aerial photograph of the London skyline at sunset. The River Thames flows through the center, with the Tower Bridge prominently featured. The Shard is visible on the left, and other skyscrapers like the Gherkin and the Walkie-Talkie are on the right. The sky is a mix of blue and orange.

ETOA

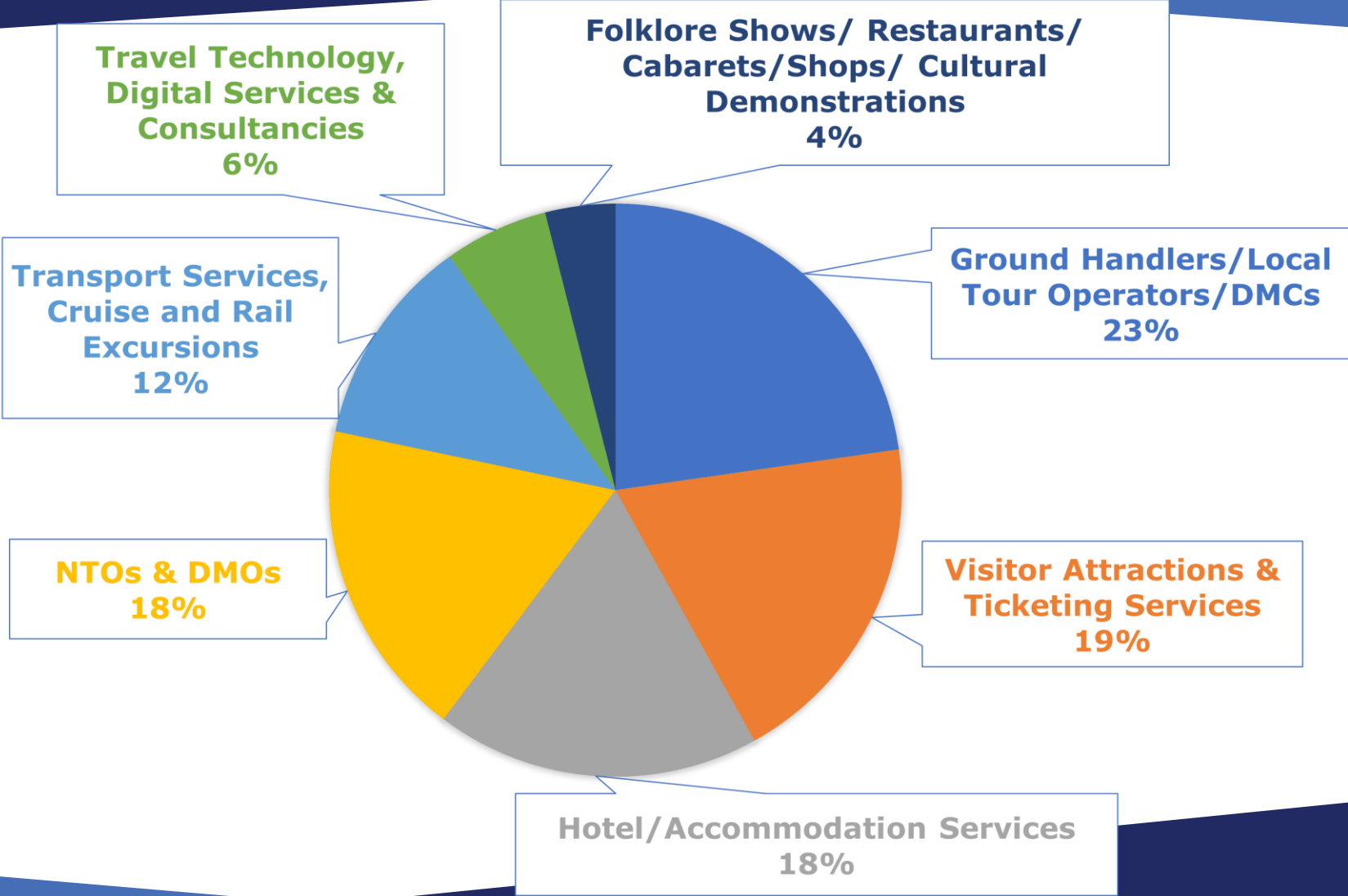
NORTH AMERICAN BRIEFING

Update on ETIAS and networking opportunities

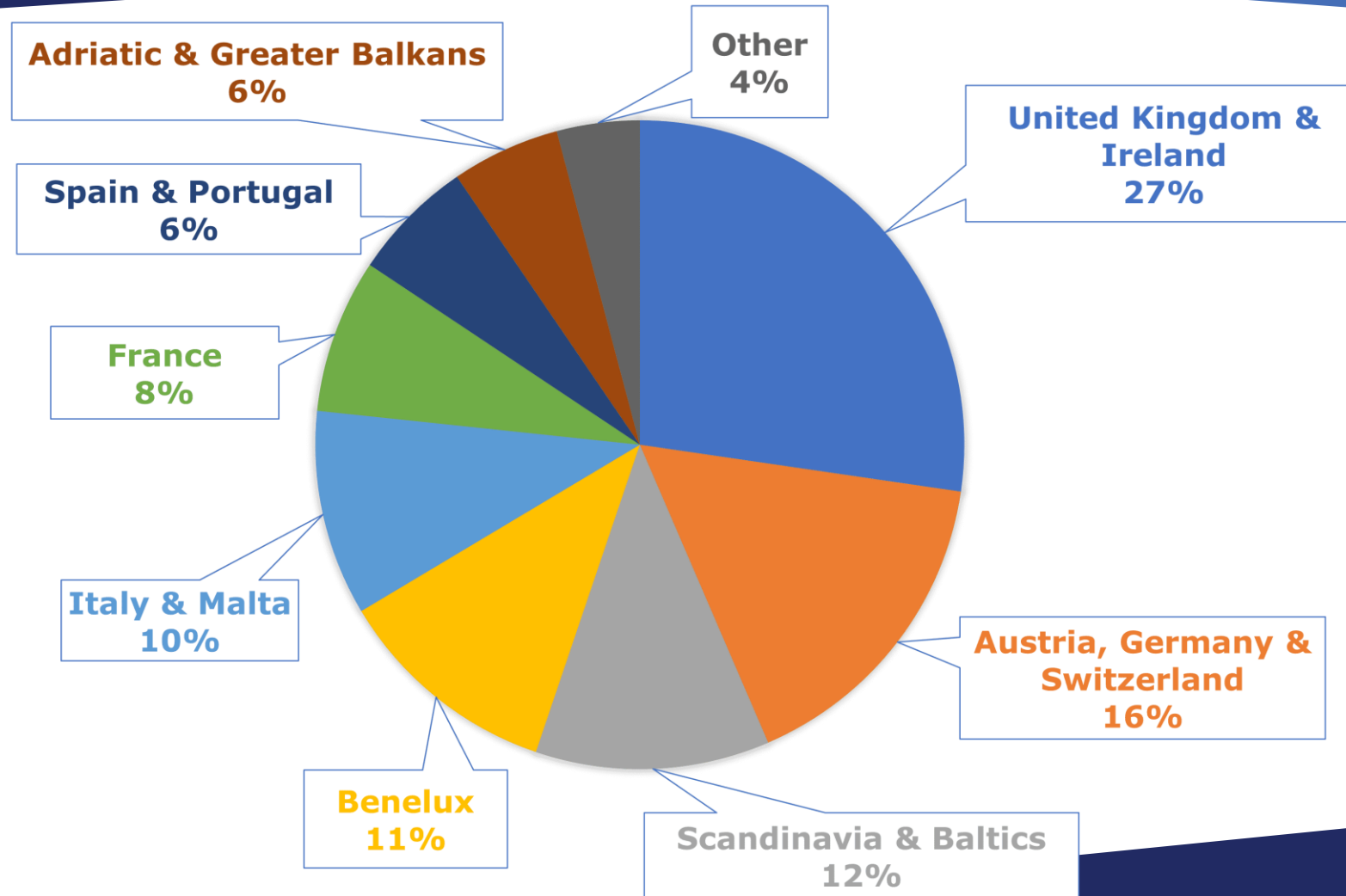
- Member-driven travel trade association, founded in 1989
- 1,100 member organization – 6,000 member contacts
- Help to ensure your voice is heard in Europe
- Data, webinars and up-to-date information that helps you make better decisions
- Multi-lingual team across Europe
- Tools to help build your brand and profile
- Cut your business development and contracting costs



759 EUROPEAN SUPPLIERS - WHAT THEY DO



759 EUROPEAN SUPPLIERS - WHERE THEY ARE BASED



WEBSITE RESOURCES

- Member Search
- Insight Hub | Reports & Webinars
- Sustainability & Climate Action
- Operating in Europe
 - ✓ Attractions & Ticketing
 - ✓ City Access
 - ✓ Visas and Borders
 - ✓ Tax and tourism
 - ✓ Guiding regulation

ETOA DE ES FR IT Contact us Log In Q

Join Us Members and Partners Events Operating in Europe Insight and Policy Collaborate with ETOA Tour Guide ID card About us

Destinations Exchange Europe
Destinations Exchange Europe
8 – 9 April 2024, London
[Register Here](#)

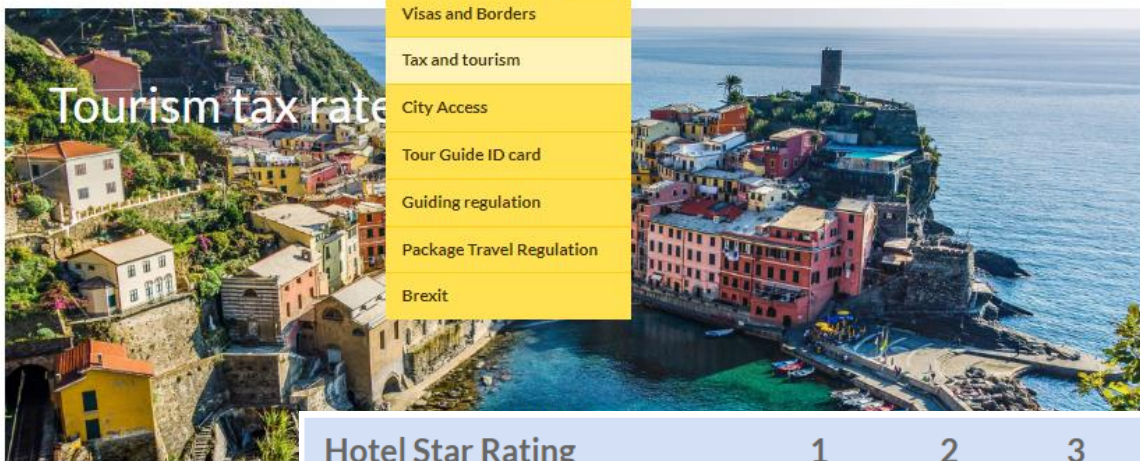
European Tourism Association
The trade association for better tourism in Europe

ETOA is a member-driven community of over 1,100 organisations, from global brands to independent small businesses, DMOs, industry partners and technical specialists. Supported by our supplier members and partners, we work on behalf of tour operators, wholesalers, destination management companies and agents to enable a sustainable business environment in which European tourism can thrive and grow.

We design and deliver online and face-to-face events for members and partners, driven by our sophisticated appointment matching system. We lobby on behalf of our members and participate in public-private projects at EU, national and local levels, capitalising on our wide network among origin and destination markets.

- Collaborate with ETOA**
Find out how to get involved with ETOA. Expand your network and make your voice heard.
[Learn more](#)
- Networking Opportunities**
Discover our range of commercial and social networking events online and in person.
[Learn more](#)
- Operating in Europe**
Up-to-date information about operational and regulatory changes impacting your business.
[Learn more](#)
- Insight, Research and Webinars**
Discover up-to-date research, webinar recordings, actionable insights and opinion pieces on relevant topics.
[Learn more](#)

- Visas and Borders
- Tax and tourism
- City Access
- Tour Guide ID card
- Guiding regulation
- Package Travel Regulation
- Brexit



ITALY

Last updated 14 September 23 | Follow *(contributo d'accesso)* for day visitors, holidays and weekends. We expect the implementing agency we will share it later.

Imposta di soggiorno / Cont

There are two types of tourist tax:

- imposta di soggiorno levied on
- contributo di sbarco levied on de

Hotel Star Rating	1	2	3	4	5	Reductions	Some Exemptions
€ (per person, per night)							
<u>Agrirento (Sicily)</u> (max 4 nights)	1.00	1.00	2.00	3.00	3.00	-	Children under 14, Adults under 30 staying in a Youth Hostel, Disabled persons
<u>Alghero (Sardinia)</u> (max 7 nights)						-	Children under 12
(May-Sep)	1.00	1.00	1.00	2.00	2.00		
(Oct-Apr)	0.50	0.50	0.50	1.00	1.00		
<u>Amalfi</u> (no max nights) (1 April-2 Nov only)	1.50	1.50	1.50	3.00	5.00	50% after 4 nights	Children under 10, 1 coach driver & 1 tour leader for every 25 persons, Disabled persons

AMSTERDAM

Amsterdam

— Coach access, drop-off points and parking

Gemeente (City Council) coach webpage – [Dutch](#) | [English](#)

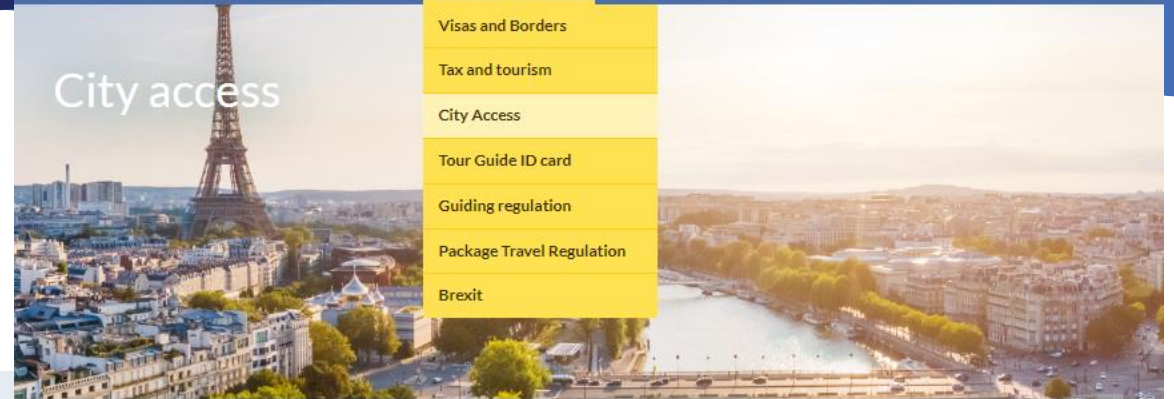
- [Tour Buzz](#) – Drop-off points, parking and live/planned traffic disruption/diversions
- [Low Emission Zone](#)
 - Within A10 ring road
 - Time of Operation – permanent
 - Minimum standard – Euro VI (6) for Diesel engine

New access restriction plan from 1 January 2024

The Gemeente plan (following announcement in February 2023 and Municipal Executive adoption in June 2023) restricts coach access within the S100 from 1 January 2024. Coaches weighing more than 7.5 tonnes will only be permitted to travel along the Valkenburgerstraat-Kattenburgerstraat corridor, except when issued with an exemption permit.

[Infographic](#)

[Exemptions](#)



Latest updates

10th October 2023 | Paris coach access: ETOA understands that the proposed ZTL limiting coach access expected in 2024 will not be introduced until after the Olympics at the earliest. The scheme's operation – for example whether permits will be issued to allow access to services within the restricted zone – and its overall impact are still subject to consultation to which ETOA contributes. More information will be published within the Paris section below.

ETOA's current focus on city access includes:

- Access for coaches, especially those carrying passengers long-distance with luggage
- Advocacy for value, impact, and environmental performance of private coaching
- Restrictions imposed on group walking tours, especially in historic centres

Most of ETOA's 370+ buyer members produce cultural group tourism. The conference and events industry depends on group operations. Much of this occurs in Europe's historic centres whose environmental targets as well as fabric and street plan affect options for access.

Group tourism is an easy target for policy makers who want to be seen to 'do something' about 'over tourism' and congested streets, but coaches make efficient use of limited road space, organised groups are easy to manage, and are less likely to cause anti-social nuisance.

Intelligent compromise is necessary but often elusive under the pressure of local political priorities and cycles. This page is intended to provide current information on locations where access can be especially problematic. For comment and correction, please [contact us](#).

While best efforts have been made to verify the information below and identify official websites we cannot take responsibility for its accuracy, nor that of third party websites.



Introduction to EES, ETIAS & ETA



PREPARING YOUR CLIENTS FOR THE UPCOMING NEW
REQUIREMENTS

ETIAS & ETA

PRE-ARRIVAL CLEARANCE NOT A VISA

Assumptions / Validity

- Your clients are in possession of a valid US or Canadian passport
- They are not a dual national using an additional EU or UK passport to travel
- Travelers are entering European countries for the purposes of vacation or business travel not seeking employment (short stay)
- Their stay is limited to:
 - 90 days or less (within a rolling 180 day period) in EU/Schengen countries or
 - 6 months or less in the UK

NEW ENTRY AUTHORISATIONS

ETOA



ETIAS

- Entry permit to 30 European countries* for up to 90 days in 180 days
- Introduction from spring 2025
- Application online or via app
- Fee - €7 - three year validity
- No fee if under 18 or over 70 years of age at time of application
- Not required for travelers transiting / remaining airside



ETA

- For the United Kingdom only
- All arrivals - including transits
- Travelers can enter for up to 180 days
- Introduction in stages - anticipated by late 2024
- Fee - £10- two year validity
- All ages
- Application online or via app - processed within three days



EES - EU ENTRY/EXIT SYSTEM

- Introduced separately to ETIAS
- Anticipated introduction - late Summer 2024 (after Paris Olympics)
- Biometric facial photo
- Photos of four fingers
- Passport & personal data
- No fee - data collected on arrival



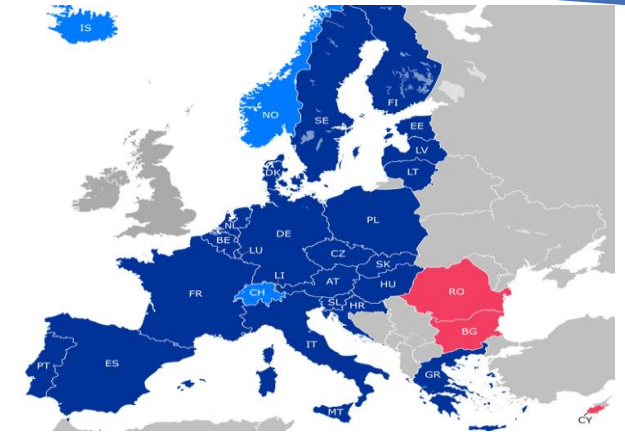
IRELAND

- Entry to Republic of Ireland* – not included in ETIAS or ETA
- *however – if crossing the border into Northern Ireland –ETA is required as it is UK territory
- If traveling to or from Ireland, Irish passport holders do not require ETIAS or ETA
- Irish passport holders do not need ETIAS or ETA – non-Irish residents will need these.



DUAL EU NATIONALITY

- Up to 40% of Americans are eligible to apply for a European passport on ancestral grounds
- Currently an estimated 7 millions US citizens carry a valid European passport - if they are not traveling on their US passport, this permits entry to ETIAS countries & avoids EES.



COUNTRIES NOW IN ETIAS

- Countries without ETIAS currently:
 - Republic of Ireland, Cyprus, Albania, Montenegro, Serbia, North Macedonia, Bosnia Herzegovina & Ukraine
- as well as...
 - UK - instead will require ETA

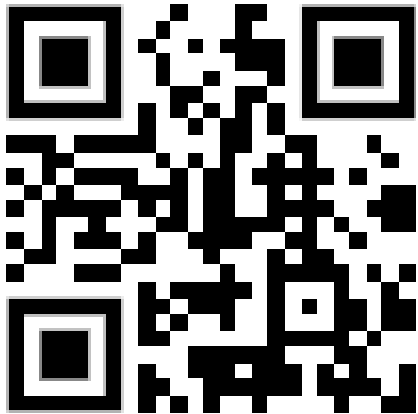
ONLINE RESOURCES

HOW YOU CAN ACCESS DETAILS FOR EES, ETIAS & ETA

<https://www.etoa.org/research/etoa-webinar-etias-briefing/>

<https://www.etoa.org/operating-in-europe/visas-and-borders/>

European
Travel
Marketplace
North America



Meet European suppliers and destinations
February 29, 2024, online
Half-day online workshop

- Eastern (EST): 8 am to 3 pm
- Central Time (CST): 8:30 am to 2 pm
- Mountain Time (MST): 8 am to 12 pm
- Pacific Time (PST): 8 am to 12 pm

WWW.ETOA.ORG/ETM-NA

IN-PERSON B2B EVENTS 2024

EUROPE



26 Jan 2024
London



20 Feb 2024
Copenhagen



8-9 Apr 2024
London



31 Oct – 1 Nov 2024
London



www.etoa.org/events

ETOA

ETOA

Robyn Stencil
Rick Steves' Europe

Member since 2013



ETOA



Robyn Stencil
Rick Steves' Europe

Member since 2013



Richard Krieger
Sky Vacations

Member since 2021



Sandeep Talwar
TravDek

Member since 2023

Q&A

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