

CELTH Project Archive as of August 2023

The Centre of Expertise Leisure, Tourism and Hospitality (CELTH) is one of the 30 Centres of Expertise (CoE) in the Netherlands and the only CoE within the Dutch Leisure, Tourism and Hospitality domain.

CELTH's primary objective is to expedite the transformation of the Leisure, Tourism, and Hospitality sector. In essence, CELTH strives to consolidate the universities of applied sciences operating within this domain, harnessing the collective expertise of their lecturers, researchers, and students. The ultimate aim is to establish collaborations with domestic and international market participants, addressing their respective societal challenges, and aiding global destinations and industries in making informed decisions that prioritize conscious and sustainable development. This means that CELTH:

- Bundles: CELTH is a developer of multi-stakeholder research projects with combined expertise from the three partner universities of applied sciences in collaboration with the field on current challenges for the Leisure, Tourism & Hospitality domain.
- Is a matchmaker: due to its market position, CELTH is a facilitator of the third flow of funds, with CELTH resources as a booster. CELTH matches the expertise, experts and resources with questions, needs and available resources from the Leisure, Tourism & Hospitality field.
- Makes an impact: research collaboration results in new insights, knowledge, and expertise, which flows back to education and contributes to a sustainable environment development of the domain.

In 2022 CELTH launched the Agenda Conscious Destinations (ABB). In the ABB, the conscious destination comes first. CELTH expressly opts for the destination level because that is where all the different sub-sectors and actors come together. At the destination, hospitality and value is created for tourists, residents and companies. In a Conscious Destination, parties strive for an outcome in which the hospitality domain has the most positive possible social, ecological and economic impact and in which it leads to the highest possible quality of life, experience and work. In the ABB, CELTH chooses for five core themes: living environment, human capital, organizing capacity, smartness, and leisure offer.

The following projects have website info and final reports in English:

Publication year	Title	Website info	Report download
2022	Envisioning Tourism in 2030 and beyond	https://www.celth.nl/en/news/how-tourism-can-grow-climate-safe-world-joint-action-needed	https://www.thetravelfoundation.org.uk/resources/envisioning-tourism-in-2030-and-beyond-full-report/ https://www.thetravelfoundation.org.uk/resources/envisioning-tourism-in-2030-and-beyond-summary/
2022	Sustainability Research	https://www.celth.nl/en/news/celth-presents-challenging-	https://www.celth.nl/sites/default/files/2022-

	Agenda for Leisure, Tourism and Hospitality	research-agenda-making-leisure-tourism-and-hospitality-more	07/Research%20Agenda%20Sustainability.pdf
2022	Agenda Conscious Destinations	https://www.celth.nl/en/news/celth-takes-control-research-agenda-conscious-destinations	https://www.celth.nl/sites/default/files/2022-04/Agenda%20Conscious%20Destinations%20april%202022_0.pdf
2022	Reduce crowding at destinations through social interaction	https://www.celth.nl/en//projects/reduce-crowding-destinations-through-social-interaction	https://www.celth.nl/sites/default/files/2022-04/Q53KOi-Report_Overijssel_final%20EN.pdf
2021	Societal value of tourism and recreation	https://www.celth.nl/en/projects/societal-value-tourism-and-recreation	https://www.celth.nl/sites/default/files/2021-12/Societal-Value-of-Tourism-and-Recreation-HR.pdf
2021	Sustainable Travel in an Era of Disruption: Impact of COVID-19 on Sustainable Tourism Attitudes	https://www.celth.nl/en/projects/research-attitudes-and-behaviours-context-sustainable-travel-after-covid-19	https://etc-corporate.org/uploads/2022/01/Sustainable-Travel-in-an-Era-of-Disruption-Impact-of-COVID-on-Sustainable-Tourism-Attitudes.pdf
2021	Short-term accommodation rental in Amsterdam	https://www.celth.nl/projecten/hoe-verre-heeft-airbnb-invloed-op-de-kwaliteit-van-leven-steden	https://www.celth.nl/sites/default/files/2022-09/short-term%20accommodation%20rental%20in%20amsterdam-ET0921197ENN.pdf
2020	Four scenarios for the future of the visitor economy	https://www.celth.nl/en/projects/four-scenarios-future-visitor-economy	https://www.celth.nl/sites/default/files/2020-05/CELTH%20scenarios%20visitor%20economy%20post%20COVID-19.pdf
2019	Visitor Pressure and Events in an Urban Setting	https://www.celth.nl/en/projects/visitor-management-strategies-smaller-european-cities	https://www.celth.nl/sites/default/files/2019-03/Booklet%20Visitor%20Pressure%20Main%20Report.pdf
2018	Overtourism? Understanding and managing urban	https://www.celth.nl/en/projects/unwto-handbook-helps-cities-manage-impact-overtourism	https://www.celth.nl/sites/default/files/2018-11/UNWTO-CELTH%20Overtourism%20Executive%20Summary_0.pdf

	tourism growth beyond perceptions		
2018	Avoiding visitor pressure in European cities	https://www.celth.nl/en/projects/avoiding-visitor-pressure-european-cities	https://www.celth.nl/sites/default/files/2018-09/Avoiding%20visitor%20pressure%20in%20European%20cities.pdf
2016	Sustainable strategies for events	https://www.celth.nl/en/projects/sustainable-strategies-events	https://www.celth.nl/sites/default/files/2018-09/Sustainable%20strategies%20for%20events.pdf
2015	Strategies for sustainable hotel experiences	https://www.celth.nl/en/projects/strategies-sustainable-hotel-experiences	https://www.celth.nl/sites/default/files/2018-09/Strategies%20for%20sustainable%20hotel%20experiences.pdf

The following projects have website info in English but final reports in Dutch:

Publication year	Title	Website info	Report download
2022	Tourism in balance	https://www.celth.nl/en/projects/valuable-tourism-working-right-balance	https://nbtc.ddl.publicatie.v3.def.pdf (stagingmag.nl)
2022	Destination Management Guideline	https://www.celth.nl/en/news/celth-makes-important-contribution-destination-management-guideline	https://www.celth.nl/sites/default/files/2022-10/Leidraad%20Bestemmingsmanagement.pdf
2022	Towards climate neutral tourism	https://www.celth.nl/en/news/course-document-towards-climate-neutral-tourism-presented	https://www.nbtc.nl/nl/site/download/download-op-weg-naar-klimaatneutraal-koersdocument.htm?disposition=inline https://www.nbtc.nl/nl/site/download/download-op-weg-naar-klimaatneutraal-twopager.htm?disposition=inline
2022	Accessible Destinations	https://www.celth.nl/en/projects/accessible-destinations	https://jointprojects.nl/product/rapport-toegankelijke-bestemmingen/ https://jointprojects.nl/product/infographic-toegankelijke-bestemmingen/ https://jointprojects.nl/product/toolkit-toegankelijke-bestemmingen/

2021	Customer journey toolkit	https://www.celth.nl/en/projects/customer-journey-toolkit	https://ddlpublicaties.nbtc.nl/customer-journey-ddl/customer-journey
2020	Guideline for economic impact analysis in tourism and recreation	https://www.celth.nl/en/projects/guideline-economic-impact-analysis-tourism-and-recreation	https://www.landelijkedataalliantie.nl/nl/home/nieuws-agenda/kneiter-leidraad-voor-betere-vergelijkbaarheid-van-economische-impactanalyses-toerisme-en-recreatie.htm
2020	Satellite data: the possibilities and experiments with an application concerning the leisure economy	https://www.celth.nl/en/projects/satellite-data-possibilities-and-experiments-application-concerning-leisure-economy	https://www.celth.nl/sites/default/files/2021-03/2020.06.17%20DDL%20Satelliet%20Trendrapport%20%5BFINAL%5D0.pdf
2020	Insight into the economic value of tourism	https://www.celth.nl/en/blogs/insight-economic-value-tourism	https://www.celth.nl/sites/default/files/2021-02/DDL%20-%20Regionale%20toerismerekening en.pdf
2020	Value of online sentiment data for tourism issue	https://www.celth.nl/en/projects/value-online-sentiment-data-tourism-issues	https://www.celth.nl/sites/default/files/2020-11/Waarde%20van%20online%20sentimentdata%20voor%20toeristische%20vraagstukken.pdf
2020	Day Visit toolkit	https://www.celth.nl/en/projects/day-visitor-data-development	https://ddldagbezoek.nbtc.nl/vergelijking-meetmethoden-dagbezoek/cover
2019	Sustainable destination development	https://www.celth.nl/en/projects/sustainable-destination-development	https://www.celth.nl/sites/default/files/2019-02/R%26T%20januari%202019%20Bouwen%20aan%20Bewuste%20Bestemmingen_1.pdf
2019	Accessible tourism in the Netherlands: toward an 'inclusive' travel industry	https://www.celth.nl/en/projects/accessible-tourism-netherlands-toward-inclusive-travel-industry	https://www.celth.nl/sites/default/files/2019-12/Accessible%20Tourism.pdf

2018	The future of chartered shipping	https://www.celth.nl/en/projects/future-chartered-shipping	https://www.celth.nl/sites/default/files/2018-09/The%20future%20of%20chartered%20shipping.pdf
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