

SME Application Form

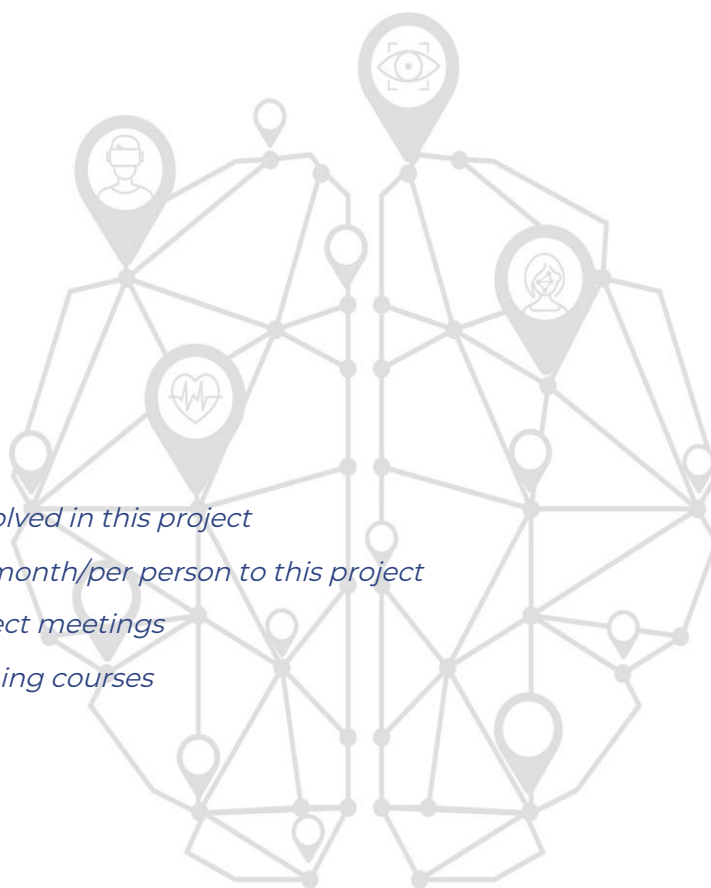
Please complete the SME application form below or submit your details online at etoa.org/euroemotur. If you require any assistance in completing this application, please contact projects@etoa.org. Please note the Confidentiality and communication notice at the bottom of this form.

- 1) Full Name
- 2) Job Title
- 3) Email Address
- 4) Contact Telephone
- 5) Alternative Contact Name
- 6) Alternative Contact Job Title
- 7) Alternative Contact Email
- 8) Registered Company Name
- 9) Trading Name/Brand
- 10) Company Logo

- 11) Country of Establishment
- 12) Registered Address

- 13) Registration Number
- 14) Business Type
- 15) Total Staff Size

- a) *Total number of staff likely to be involved in this project*
- b) *Average commitment of hours per month/per person to this project*
- c) *Number of staff likely to attend project meetings*
- d) *Number of staff likely to attend training courses*



Contact: projects@etoa.org



Co-funded by the COSME programme
of the European Union

16) Average Annual Gross Revenue

17) I am authorised to apply to this project on behalf of my organisation

18) Please confirm you are not currently in receipt of COSME project funding nor likely to maximise state aid limits (€ 200,000 for each SME over a 3-year period)

19) Do you use digital channels, such as RSS feeds, social media blogging to connect with your customers

a) Please provide links to any relevant channels

20) What type of content do you host on your website?

a) Please provide links to any relevant content

21) How advanced is your website's e-commerce?

a) Please provide links to any relevant e-commerce examples

22) What communication channels do you use via your website?

a) Please provide links to examples of your communication channels

23) How do you use your customer profile data?

a) Please briefly describe your typical customer profile insight application



24) How do you use digital tools for management and analytics?

a) Please provide an example of your use of digital tools for management and analytics

25) What level of resourcing do you have for your website's digitalisation?

26) Do you belong to any of the following groups?

a) If you are a member of a EURO-EMOTUR regional cluster, please select

27) Please provide a brief company description, including your products, services, destinations and markets served (750 character limit).

28) Please provide the link to your company website

29) Your 2019 client/visitor/guest number (enter '0' for a new business)

30) Please provide a brief description of your objectives in applying to this programme (750 character limit)

Submit via email to projects@etoa.org

Confidentiality and Communication

All the information submitted by the applicants will be handled only by the EURO-EMOTUR project team involved in the Open Call. The identity of the sender and the content of the proposal will be treated strictly confidential by the Evaluation Committee, who will perform the work impartially applying the highest ethical and moral standards.

The application will be stored on a web-based, password-protected collaborative platform to which only the EURO-EMOTUR members will have access. Data with regard to the proposal may also be exchanged between the EURO-EMOTUR Evaluation Committee by way of corporate e-mail.

Confidential information disclosed by the applicant must be marked as confidential. The applicant shall disclose to the EURO-EMOTUR consortium confidential information, in its sole discretion, if the applicant deems necessary or desirable for the purpose of assessing the application. The EURO-EMOTUR consortium will strictly apply confidentiality rules -as laid down in its consortium agreement- and will not use confidential information of applicants for any purpose other than to meet the objectives of this Open Call.

The selected enterprises - throughout the duration of their involvement with EURO-EMOTUR - will take appropriate measures to engage with the public about such involvement and to highlight the financial support of the EC.