

# American international travel expected to exceed 2019 levels

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3.8

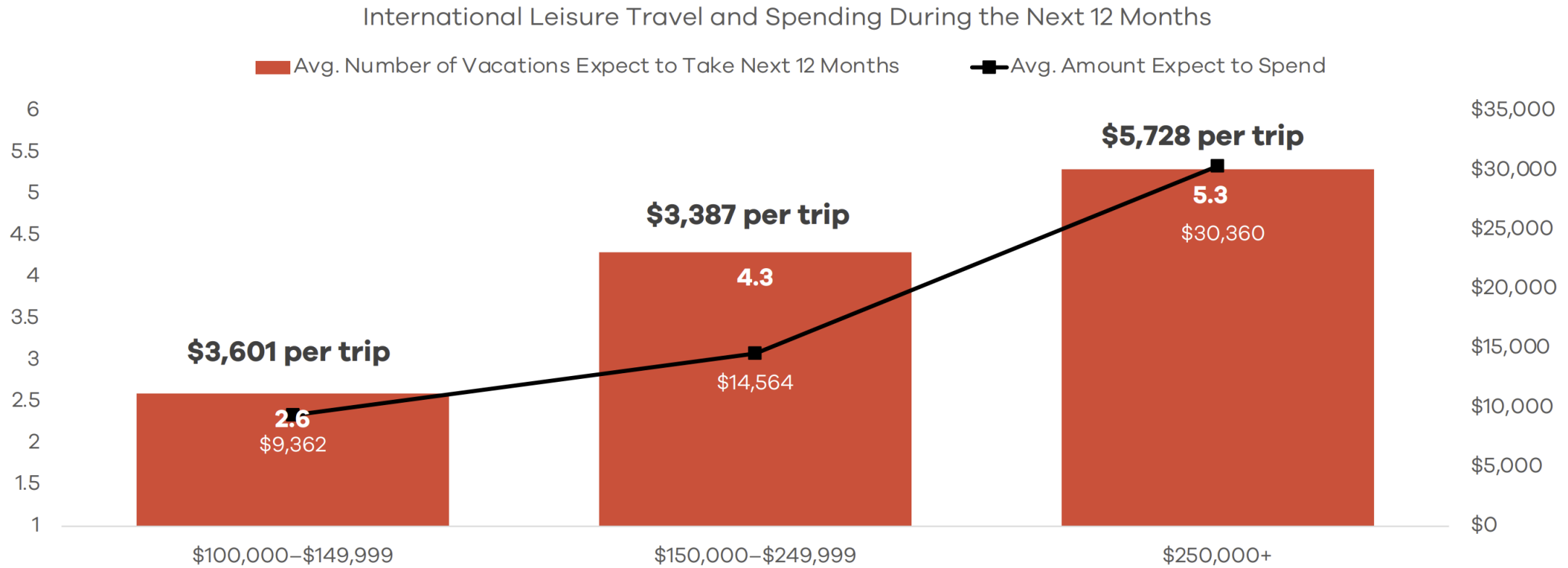
International vacations  
during the next 12 months.  
Up from 2.2 in 2019.

\$15,364

Anticipated spend on international  
vacations during the next 12 months.  
Up 16% from reported pre-pandemic  
average annual spend.

**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™

# Trip volume and average spend follow income tiers



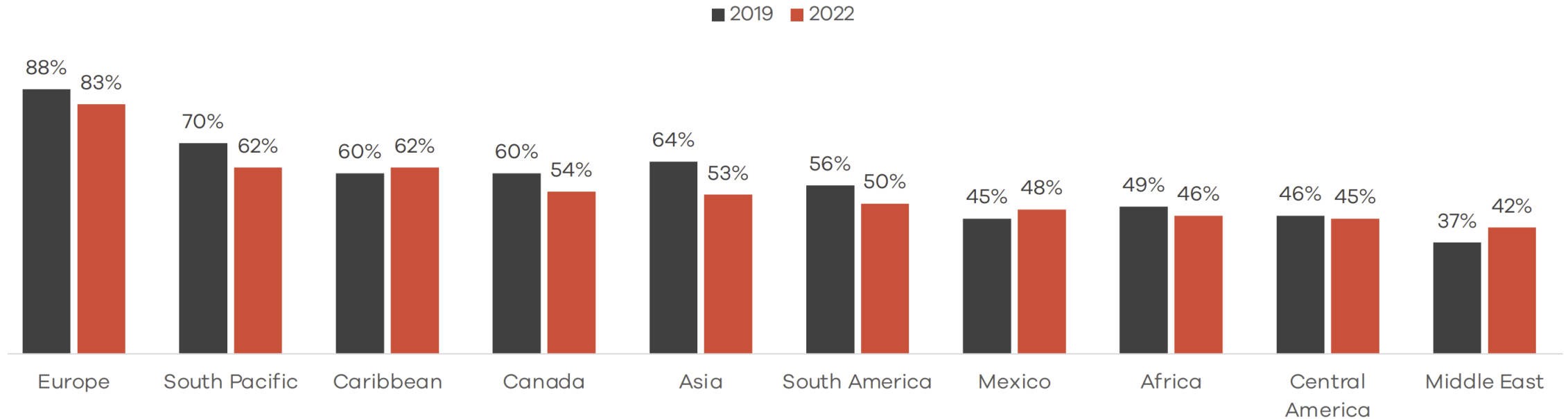
**Base:** American international travelers (\$100,000–\$149,999: n=891; \$150,000–\$249,999: n=736; \$250K+: n=396)

**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™



# Increases for Caribbean, Mexico, and Middle East

Very/Extremely Interested in Visiting During the Next Three Years



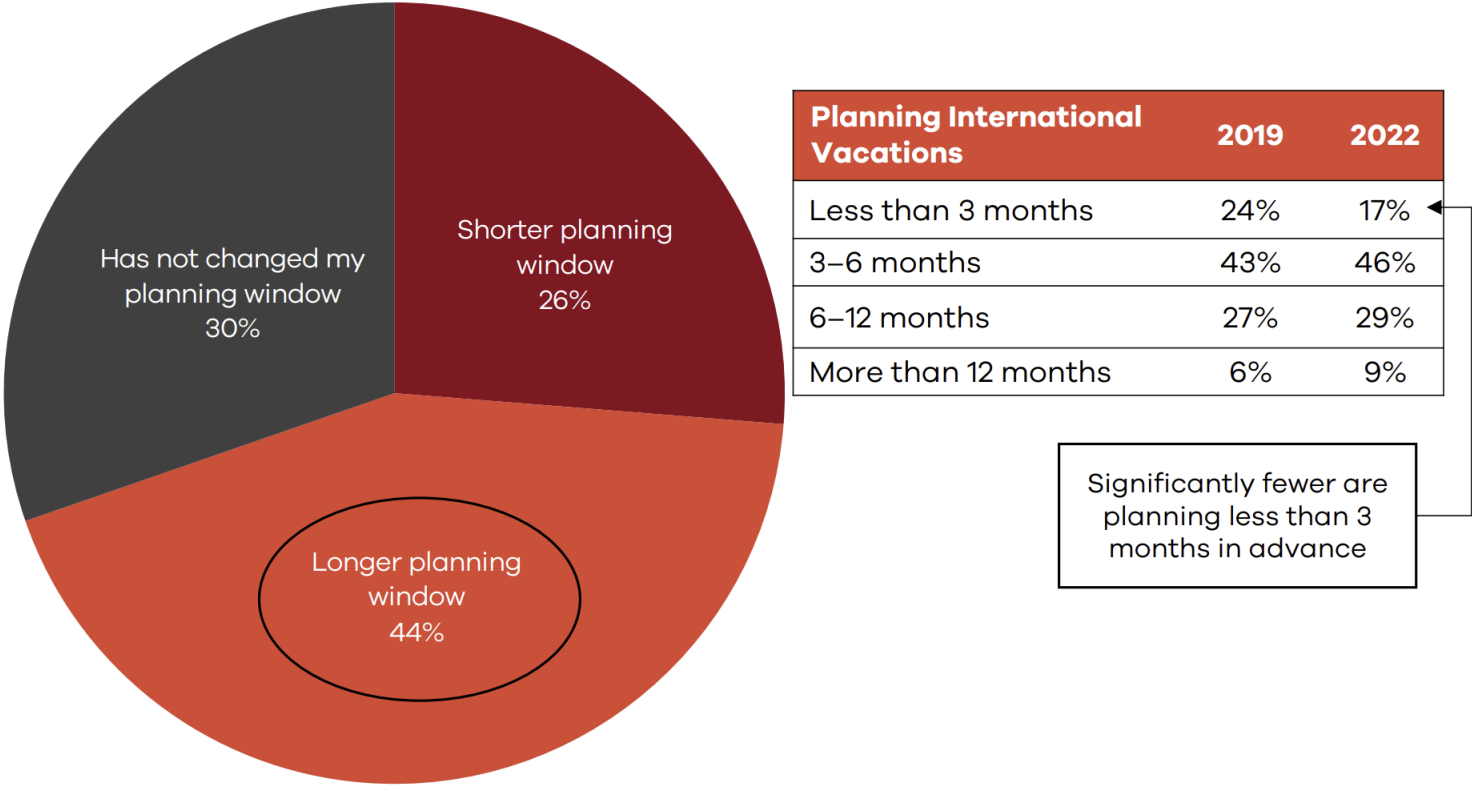
**Base:** American international travelers (2019: n=2,022; 2022: n=2,024)

**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™



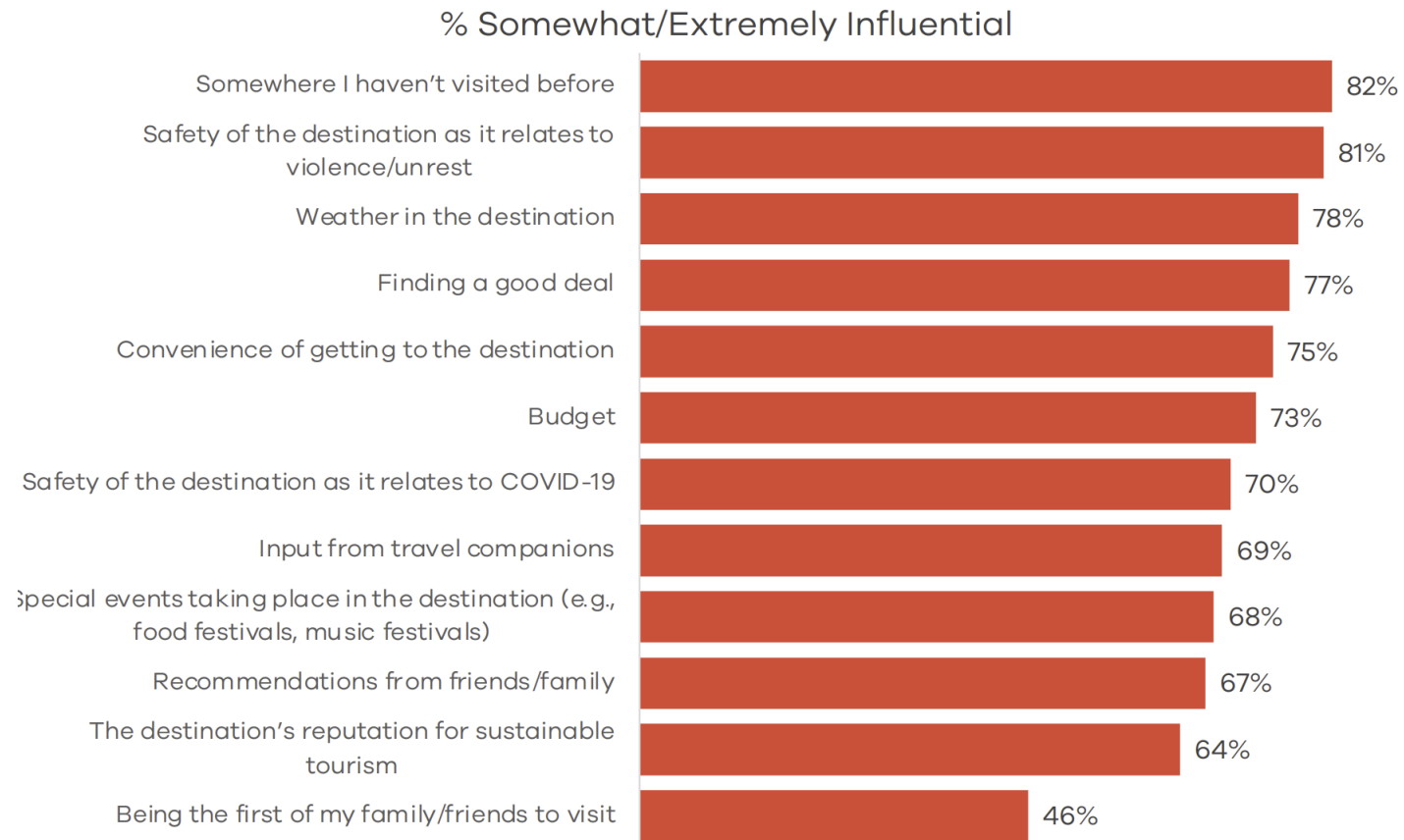
# Planning window has lengthened due to pandemic

How has the pandemic changed the lead time of planning an international vacation?



**Base:** American international travelers (n=2,024)  
**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™

# Destination preferences: NEW, SAFE, WARM



**Base:** American international travelers (n=2,024)

**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™

# 44%

**indicate that a travel provider's focus on sustainability and environmental considerations impact their travel decision-making.**

Millennials

**63%**

Gen Xers

**43%**

Boomers

**12%**

<\$150K

**39%**

>\$150K

**48%**



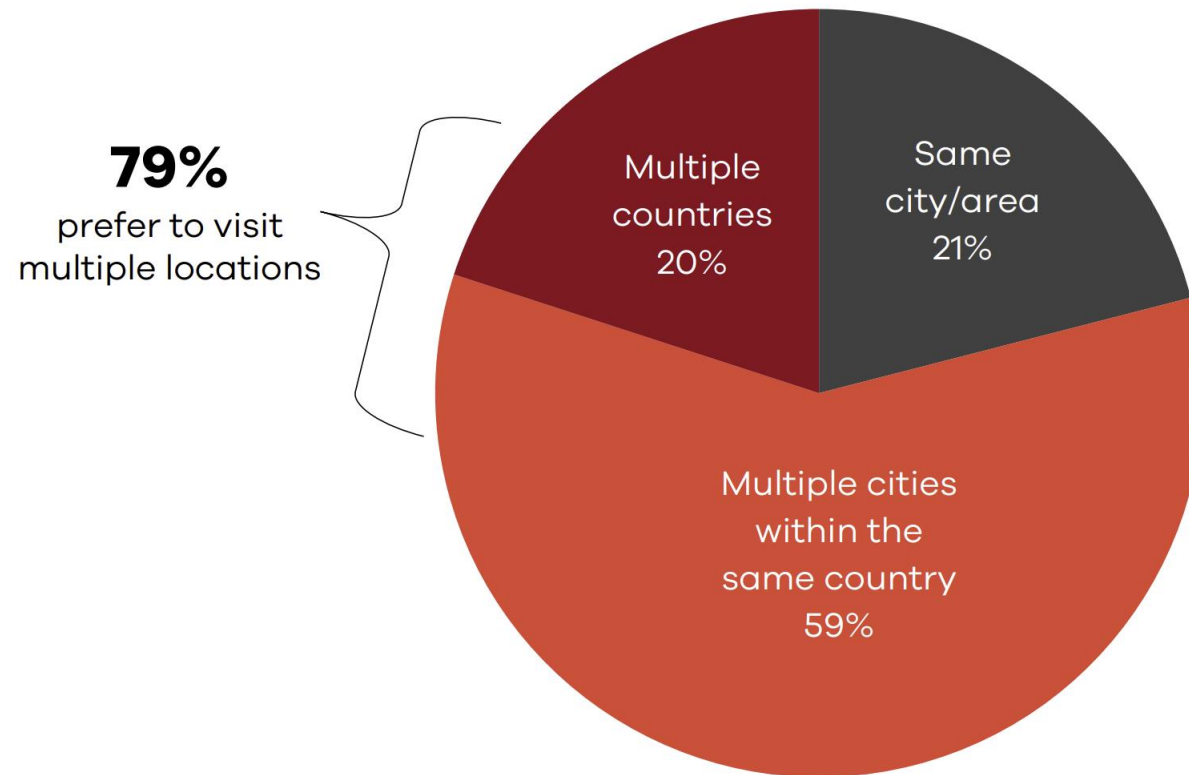
50 YEARS FORWARD  
INTEGRITY  
IN TOURISM  
**USTOA**  
United States Tour Operators Association



Travel  
Intelligence

# Multiple destination itineraries show the value of USTOA members

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**Base:** American international travelers (n=2,024)

**Source:** MMGY Global's 2022 *Portrait of American International Travelers*™