

## Request to share relevant good practices

The European Commission has tasked the consulting firms of **Deloitte and Ramboll** as well as its partners to conduct a comprehensive study on sustainable cruise tourism.

The aim of the specific contract is to assess the entire eco-system of sustainable cruise tourism, which includes the assessment of its economic, environmental, and social sustainability as well as its governance structures, in order to:

- **identify good practices** that leverage partnerships of cruise stakeholders (e.g. cruise lines, tourism authorities, municipalities, ports, tour operators); and
- amplify joint efforts towards existing efforts towards a sustainable cruise tourism

To this end, the study team is working on identifying existing good practices related to the above-mentioned themes and is requesting your assistance to contribute towards the long-list of practices. Your support in identifying the good practices will be greatly appreciated as this will provide the chance to showcase your organisation, institution, or your community to showcase the current and future efforts towards more sustainable cruise tourism. At a later stage, the long list will be reduced to a shortlist of 10 good practices which will be captured in so-called fiches describing the good practice in more detail.

The practices can be focused on one or more areas of:

- Destination stewardship,
- environmental sustainability,
- workforce development,
- safety and security, as well as health, and
- economic and social development

The practices can be a single stakeholder effort or it could be a joint collaborative effort among multiple stakeholder groups. An example of a practice is highlighted below;

***Development of a 'Blue Charter' for Marseille with the involvement of cruise lines and other key cruise stakeholders to sign off on sustainable future developments such as "Provide shore-to-ship power for vessels at berth by 2024", "Zero-Smoke Port Calls" amongst other initiatives***

Any information in terms of practices or documentation that would be relevant can be shared with us at [gurvarora@deloitte.nl](mailto:gurvarora@deloitte.nl)

We look forward to your cooperation and support!