



18 June 2020

WEEKLY BULLETIN

Operating Guidelines To complement the development of various travel safe initiatives designed to promote good practice and restore confidence in travel, ETOA is collecting details of safety schemes and operating guidelines developed to meet specific needs and capabilities. While client and staff safety will be central to both, what suits a hostel will differ from the regime in a luxury hotel. Similarly, attractions must develop new practices to suit current conditions and site constraints. Please continue to send any examples of such safety protocols and operating guidelines [here](#). Sector-specific materials and commentary will be made available via our website.

Giving Back While the travel and hospitality industry is under great strain, altruistic initiatives continue to provide recognition for front-line workers and community support. A recent example is [Night On Us](#), through which hotels are pledging two-night mini breaks for all intensive care nurses in the UK. If you have other examples, please send [here](#).

ETOA website: content availability Further to last week's bulletin, from 19th June we will start 'gating' more website content so that it is only be available to ETOA members. Since mid-March, all the coronavirus related content has been publicly accessible. As recovery and rebuilding begins, we will restrict access to recognise the value of our members' support and reward their continued investment. This coincides with the upcoming launch of our new Insight Hub, which will provide a content-rich statistical and insight service exclusively for our members, to articulate the value of European tourism and aid decision making during recovery.

If you would like to continue to have access to all of ETOA's expanding resources but are not yet a member, then please [click here](#) to start a discussion about how membership could help you take full advantage of the coming recovery.

Coronavirus (COVID-19)

ETOA - Insight, Action and Resources



More

The [COVID-19 resources page](#) is reviewed and updated regularly with notifications on which sections updated at the top of the page. Recent updates include:

- New [map](#) published 15 June from European Commission showing real time information on internal and cross-border travel allowed/restricted, services open (e.g. attractions, hospitality) and health and safety guidance for EU27 countries. For non-EU countries please see [OECD](#) and [IATA](#) maps.
- The European Commission (EC) has [recommended](#) the opening of the Schengen external border from 1 July 2020 for some non-EU countries depending on [criteria](#) met (namely epidemiological conditions and reciprocity). The list of countries will be determined by the European Council and the EU's integrated political crisis response mechanism (IPCR). In the first instance, the EC recommends these Balkan countries are included (page 8 [here](#)). Final decision on border entry remains with national governments. Unless agreed otherwise, a country within the Schengen area may still implement a quarantine policy should they wish. To help with planning, the EC/IATA maps show border entry conditions. National travel advisories and warnings, usually issued by foreign affairs ministries in origin and destination markets, should also be monitored.



ETOA's previous webinars can be reviewed [here](#). Future events will include: destination and regional product development - how public and private sectors can collaborate to stimulate and support recovery; origin markets - what are operators and recent research telling us about travel intentions?

Upcoming webinars:

- London - Scope for Recovery, Friday 19th June, 9:30 BST. Register [here](#)

- ETOA Insight Hub | Landscape for a post-pandemic travel industry, Wednesday 24th June, 10:00 BST. Register [here](#)

ETOA's current lobbying priorities remain:

- Access to liquidity, especially for SMEs
- Resolution to cancellation and refund policies
- Better practical information to enable future planning
- Coordination in standards for food, accommodation, transport systems under any new public health guidelines



Registrations for City Fair 2020 are closing tomorrow

City Fair, our tried-and-tested B2B networking and product development workshop, is moving online in 2020 to make it easier for attendees from across the world to participate as we lay together the foundations for recovery.

Over 230 companies have confirmed they will join us on the 20th July for this year's edition, please see [here](#) the list of confirmed attendees to date and click below to find out more and register:

[Register here](#)

Members' Features

On our [Members' Features page](#) you can find free-of-charge ETOA Member content to support business and encourage stuck-at-home travellers to keep destinations in mind, offering virtual visits, free online events and inspiration for future holidays. New content include a link to **Memories France's** weekly free live virtual tours in Paris. The next one is tonight at 7:30 pm CEST where you can explore rue Mouffetard live with one of their guides. [Contact us if you would like to be featured.](#)

