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ETOA newsletter

ETOA

April 2020

ETOA NEWS

Coronavirus (COVID-19)

ETOA - Insight, Action and Resources

[More](#)



[Find out more](#) about the wide range of resources available to our members, including our new programme of webinars.

COVID-19: A message from ETOA's Chairman, Mario Bodini



We are all shocked by the extent and depth of the COVID-19 crisis, how it has affected us all in so many ways, and how it has devastated the travel industry.

We are all now having to face decisions which are new to us and are extremely difficult.

So, what can and should ETOA do to help?

Click [here](#) to read the full message.

ETOA signs up to the [European Tourism Manifesto](#) in response to COVID-19



Tackling the Impact of COVID-19 Together

Our industry is in the fight of its life, and urgently needs help. It also needs good ideas and we know that there is some great work being done throughout the sector - and among some policy makers - to ensure that businesses both survive and recover. We are urgently continuing to build on our existing resource hub to share best practice.

Please tell us where and when you have seen best practice or initiatives/information that have really made a difference so that we can spread the word. Also, if ETOA could do 3 practical things for you that you cannot get from anyone else, what would they be? Please e-mail your thoughts to coronavirus@etoa.org or ask for a call-back.

ETOA EVENTS

In the wake of the impact of COVID-19 on our industry, future opportunities to network are likely to be more critical than ever. Register at one or more of our events and start planning for recovery:



**China European
Marketplace**

**NEW DATE COMING
SOON**

Our B2B workshop dedicated to Chinese tour operators and travel buyers that want to contract European tourism service providers.

[Find out more](#)



City Fair

**NEW DATE
ANNOUNCED**

20th July, London

The event for travel buyers and product developers that want to

discover new products
and inspiring itineraries
from Europe.

[Find out more](#)



**Global European
Marketplace**

30 October, London

Over 250 global tour
operators and travel
buyers meet the best
European product for the
most influential
contracting event of the
year.

[Find out more](#)

"If we can winter this one out, we can summer anywhere"

Seamus Heaney

www.etoa.org