

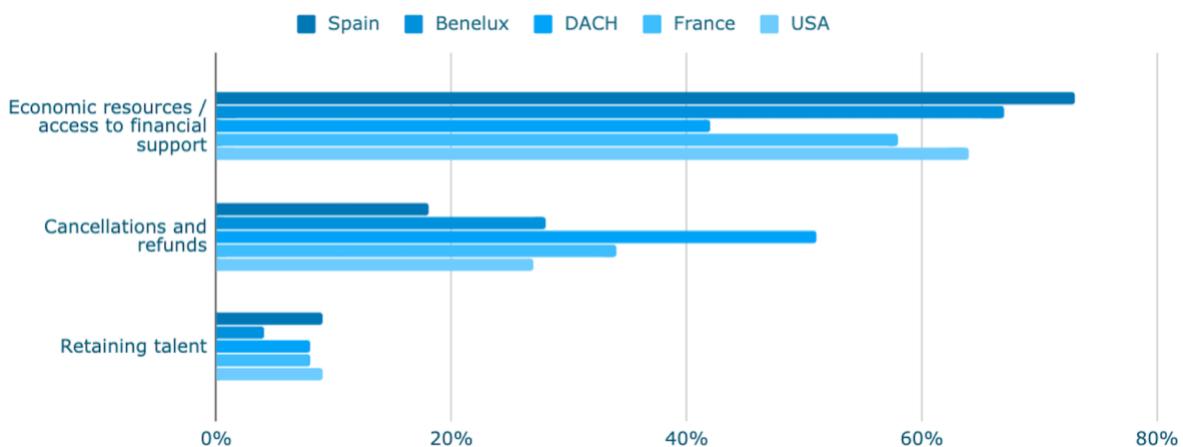


**23 April 2020**

## **WEEKLY BULLETIN**

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Over 1000 ETOA webinar participants have ranked the current challenges for industry. With the exception of German-speaking markets, most characterised access to financial support as the priority, with the related issue of cancellations and refunds also significant.



While access to liquidity remains the top priority, plans for recovery need more actionable information: we require consensus about applicable standards and easing of restrictions. How many people will be allowed on a full-size coach? Will there be new health screening protocols? International coordination is essential and is a priority in our lobbying activity. The Schengen zone's internal borders will open before its external border, as confirmed in the recently-issued [EU exit roadmap](#), and the intra-European market is a new focus as businesses and destinations plan for recovery. Better market intelligence about European consumer demand will be essential. For long-haul markets, consumer confidence remains the key issue. In a webinar on 21st April, 70% of respondents thought that the return of significant business from the USA will not be before 2021. For full results of webinars polls, please click [here](#).



## Coronavirus Hub

ETOA's new [Coronavirus Hub](#) is home to a variety of commentary and resources, as well as the gateway to more detailed material on financial support, travel restrictions and public health. To ensure we're focusing on what matters to the industry and our destination partners, the ETOA team is in touch with its membership throughout Europe and in origin markets worldwide. If you would like to schedule a call with us, or make any suggestions, please click [here](#).

**Coronavirus (COVID-19)**

ETOA - Insight, Action and Resources

**More**

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As above the detailed [COVID-19 resources page](#) is reviewed and updated regularly with notifications on which sections updated at the top of the page. Recent updates include:

- [WHO guidelines](#) for accommodation sector and catering businesses.
- [UNWTO report](#) analysing travel restrictions across the world up until 6 April.
- [EU exit roadmap](#) towards lifting COVID-19 containment measures. One of the recommendations is a phased approach to the re-opening of borders with internal border restrictions within Schengen to be lifted first although no timeline has been set. Updates will be published [here](#) on temporary border controls between Schengen countries as well as governments' foreign office page which is linked to in each of the EEA destinations section.
- [ETOA document](#) updated summarising European countries temporary amendments to the application of the Package Travel Directive.

# ETOA Webinar

Previous webinars can be reviewed [here](#). Future events will include: destination and regional product development - how public and private sectors can collaborate to stimulate and support recovery; origin markets – what are operators and recent research telling us about travel intentions?

## **Upcoming webinar:**

- [Crisi COVID-19: discussione informale con il mercato italiano](#), 28th April 11:00-12:00 CEST. Find out more and register [here](#).

## **ETOA's current lobbying priorities are:**

- Access to liquidity, especially for SMEs
- Resolution to cancellation and refund policies
- Better practical information to enable future planning

ETOA contributes at weekly Brussels briefings with industry stakeholders and the European Commission – current focus includes need for coordination in standards for food, accommodation, transport systems under any new public health guidelines. On 23rd April we joined a second meeting with Commissioner Thierry Breton to provide broad industry perspective about current support needs and plans for recovery. We continue to feed into national forums, run working groups to monitor impact across the industry and in destinations, and agree priorities for action. For more information please contact [policy@etoa.org](mailto:policy@etoa.org) or visit our [Policy Activity page](#).



**City Fair: 20th July, London**

**NEW DATE ANNOUNCED**

The opportunity for travel buyers and product developers to rethink their strategies, focus on new products ideas and stimulate the recovery

**Find out more**