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March 2020

## ETOA NEWS

 <p><b>ITB BERLIN</b>   The World's Leading Travel Trade Show® 4 – 8 March 2020 ETOA Stand 320, Hall 9</p>	
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### Meet the team at ITB Berlin 2020

ITB Berlin is fast approaching. We are looking forward to welcoming all exhibitors at the ETOA stand 320, located in the premium Hall 9. After the success of last year's edition, we are once again featuring a sponsored coffee area, courtesy of Big Bus.

We invite members and non-members attending the show to visit us at our stand. If you would like to book a meeting please contact [info@etoa.org](mailto:info@etoa.org).



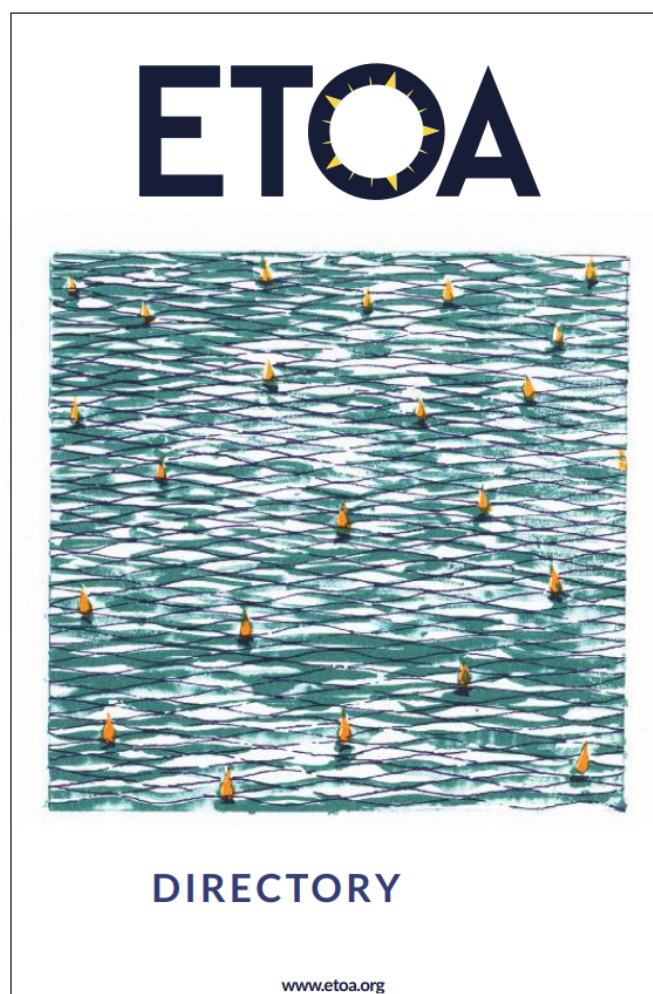
### **Brexit and the travel industry**

We have updated our guidance pages on Brexit with information on travel during the transition period and changes from 1 January 2021 affecting EU and non-EU nationals and visitors to/from EU and UK.

[Read the full update](#)

### **Covid-19**

Industry calls for a strong, evidence-based public and private sector response. ETOA, as a founder member of the [European Manifesto for Tourism](#), joined its partners in issuing a [statement](#) on behalf of the travel and tourism industry in response to the current crisis.



We are in the process of producing our annual **Membership Directory**, which contains the listing of our members, including their logo, company description and contacts. Once printed it will be distributed to more than 1,250 companies in over 65 countries worldwide. We want to make sure that we have the latest information for your company so we kindly ask **all members** to check their listing at [etoa.org/member-search](http://etoa.org/member-search) and [let us know](#) by the **6th March** if we need to update their profile.

For such a short month February has been particularly busy for our CEO Tom Jenkins. He attended the [UKInbound annual convention in Bristol](#), and in Brussels he met with Tourism Flanders and the European Travel Commission. He attended the spectacular [50th Anniversary of the BTA](#) at the Tower of London in the presence of Their Royal Highnesses The Prince of Wales and The Duchess of Cornwall, celebrating the people and organisations that have made our industry what it is today. Later in the month Tom was at our new Italy marketplace, [VIVA](#), in Rome, where over 3000 meetings took place in one day and ENIT, Trentino Marketing, and Toscana Promozione gave a fascinating seminar on Italian tourism strategy. He also attended our new [Nordic Marketplace](#). Lastly, to ensure ETOA is fully up-to-date with all tax developments relevant to the tourism industry Tom made sure he was in attendance at the TTL Travel VAT Conference in Mallorca. Tom has also been present in the media, with interviews on Radio Luxembourg and other outlets.

## ETOA EVENTS

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**China European Marketplace**

**12 May, Shanghai**

Our B2B workshop dedicated to Chinese tour operators and travel buyers that want to contract European tourism service providers.

**Secure your place**



**City Fair**

**14-15 June, London**

The 2-day event for travel buyers and product developers that want to discover new products and inspiring itineraries from Europe.

**Secure your place**



**Global European Marketplace**

**30 October, London**

Over 250 global tour operators and travel buyers meet the best European product for the most influential contracting event of the year.

**Secure your place**

**FEATURED NEWS**

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# VISITSCOTLAND | EXPO

## 1-2 APRIL P&J LIVE, ABERDEEN

### Register for the VisitScotland Expo 2020

An invitation to attend our travel trade event VisitScotland Expo 2020, held at the P&J Live Aberdeen on 1st – 2nd April. The combination of pre-scheduled appointments and trade show provides an ideal platform to develop Scotland product. Please register on the [VisitScotland expo website](#) and we will contact you in due course. Please extend your stay and join our many fam trip opportunities.



## **VOSAIO Travel unveils major rebrand to mark 10th anniversary**

Vosaio has revealed a rebrand including a new logo, new website, social media and all visual aspects of the brand. Time and experience during a decade has given Vosaio a deeper understanding to give the brand a new identity that reflects who they are today. The rebrand reinforces the company's passion, attention to details, relationship-driven approach and premium services from quotation stage until the final stage of each tour.

**Visit our website**

On 20-21 April, the [EU-Japan Centre](#) is hosting a two-day **Lean in Hospitality masterclass** at Ski Beat's La Plagne resort in the French Alps, focused on how to use processes and tools to maximise guest satisfaction and staff 'delight'.

Places are limited, please click [here](#) to register your interest or contact [lean@eu-japan.eu](mailto:lean@eu-japan.eu) to find out more.

[www.etoa.org](http://www.etoa.org)



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