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January 2020

ETOA NEWS

Letter from the CEO

I want to thank you for your contribution in making 2019 an outstanding year for ETOA: membership exceeded 1,300 and we celebrated our 30th anniversary with receptions in Paris, Barcelona, Brussels, Rome, Amsterdam, London, Madrid and Vienna.

We hosted a new “origin market” workshop in Shanghai and our biggest ever GEM. We are also planning two new workshops in 2020 – VIVA, in Rome, and the Nordic Marketplace, in Copenhagen.

New working groups are planned, to further our efforts to engage with local policymakers in the communities our members visit.

Our business plan has just been completed for the next three years, with an updated vision and mission. Our new vision is simple: *Better Tourism in Europe*.

I look forward to working with you all into 2020 and beyond to further this cause, and take this opportunity to wish you all a very Happy Christmas and a prosperous New Year.

Please [click here](#) for further information on:

- Staffing changes at ETOA
- Email phishing scam

Best wishes,

Tom Jenkins, CEO



Co-exhibit with us at ITB 2020

Every year we give our members the opportunity to co-exhibit on our stand at ITB in Berlin. For 2020, we confirmed our stand in the usual position in Hall 9. Members can book a desk to conduct their meetings during the show and to give exposure to their brand on a busy stand.

Each desk includes storage space, power access, complimentary WiFi, two badges and company registration and listing for the show.

[Co-exhibit with us](#)



Join ETOA and partners at FITUR on the 23rd January. Whether in response to consumer interest in sustainable long-distance travel as an alternative to flying, or the result of product development by rail operators, leisure rail tourism is growing. Issues remain: booking horizons, cost, multi-country ticketing and service resilience.

[More details](#)

Meet ETOA
at Fitur 2020

Stand 4B20, Hall 4

ETOA

IFEMA Feria de Madrid (Fitur)



Join us at FITUR, Madrid 22-26 January 2020

ETOA will be exhibiting at Fitur and our team will be meeting with industry friends and partners. Fitur is the first appointment of the year for the world's tourism professionals and the leading trade fair for inbound and outbound markets in Latin America. Come visit us at Hall 4, stand 4B20, and contact [Leyre](#) if you would like to book an appointment.

ETOA EVENTS



Britain & Ireland Marketplace

28 January, London

A B2B workshop for international tour operators and travel buyers that want to meet tourism product from across the UK & Ireland.

[Secure your place](#)



Hoteliers European Marketplace

10 February, Seville

A full day of B2B appointments and additional networking opportunities dedicated to hotel contractors that want to meet European accommodation providers.

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VIVA Italian Marketplace

18 February, Rome

A one day B2B workshop for international tour operators and travel buyers in search of tourism product from across Italy.

[Secure your place](#)



The Nordic Marketplace

24-25 February, Copenhagen

A first time opportunity for global tour operators and travel buyers to meet with suppliers from across the whole Nordic and Baltic region.

[Secure your place](#)

China European Marketplace

12 May, Shanghai

Our B2B workshop dedicated to Chinese tour operators and travel buyers that want to contract European tourism service providers.

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City Fair

14-15 June, London

The 2-day event for travel buyers and product developers that want to discover new products and inspiring itineraries from Europe.

[Secure your place](#)

FEATURED NEWS



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Join FITUR, Madrid 22-26 January 2020

At its 2019 staging, FITUR has surpassed its participation record with 10,487 companies from 165 countries and regions, 142,642 trade visitors and 110,848 visitors from the general public.

FITUR is a unique forum for promoting brands, presenting new products, learning about the latest trends and filling your agenda with new contacts.

[Join FITUR 2020 as a trade visitor.](#)



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