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November 2019

## ETOA NEWS

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### Welcome to ETOA's redesigned Newsletter

Our newsletter is now supported by the [What's new area](#) on the ETOA website where you can read the latest updates from the association and our members. This area is updated every week so make sure you stay informed!

**GEM**  
Global European  
Marketplace

**The most influential  
contracting event of the year**  
1st November 2019 | London, UK

Organised by  
**ETOA**

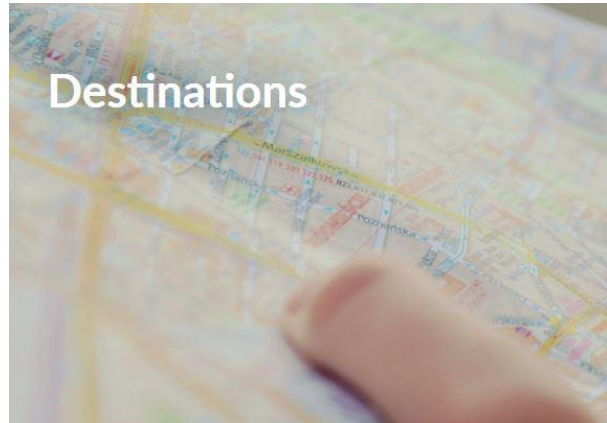
The team at ETOA is getting ready for the biggest Global European Marketplace to date. With over 300 global buyer members and more than 500 European suppliers brought together in one enormous room, GEM provides a unique opportunity to contract new business, explore product development and share market knowledge.

We look forward to seeing you there!

We've just published a few new destinations on our **Destinations** page.

You can now read up-to-date operational information about Germany, Berlin, Munich, Madrid, Florence and Venice.

[Find out more](#)



We are looking forward to WTM London 2019. ETOA's **stand TP600**, located within the International Hub, will welcome ETOA members from all over the world. You can click [here](#) to see the full list of exhibitors.

If you will be attending WTM and you'd like to meet one of our representative, please [contact us](#).

[Check out the stand plan](#)

Our CEO Tom Jenkins attended WYSTC 2019, the annual event for the youth, student and educational travel industry in Lisbon, Portugal.

He moderated the panel 'Safety: who defines it and how to measure it' alongside Joël Marier of EBI Consulting Group, Andrew Procter of African Impact, and Christina Thomas of World Learning/Federation EIL.





### **Brexit seminar: what the tourism industry needs to know**

ETOA has been commissioned by the UK government to deliver a Brexit seminar focusing on the travel and tourism sector to provide up-to-date information and expert insight and assess sectoral preparedness. Click [here](#) for more information.

The event is taking place on the 31 October at the Barbican Centre in London from 10:00 to 17:00.

[Sign up here](#)

## **ETOA EVENTS**

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### **Britain & Ireland Marketplace**

**28 January, London**

A B2B workshop for international tour operators and travel buyers that want to meet tourism product from across the UK & Ireland.

[Secure your place](#)



### **Hoteliers European Marketplace**

**10 February, Seville**

A full day of B2B appointments and additional networking opportunities dedicated to hotel contractors that want to meet European accommodation providers.

[Secure your place](#)



### **VIVA Italian Marketplace**

**18 February, Rome**

A one day B2B workshop for international tour operators and travel buyers in search of tourism product from across Italy.

[Secure your place](#)



### The Nordic Marketplace

**24-25 February, Copenhagen**

A first time opportunity for global tour operators and travel buyers to meet with suppliers from across the whole Nordic and Baltic region.

[Secure your place](#)



### China European Marketplace

**12 May, Shanghai**

Our B2B workshop dedicated to Chinese tour operators and travel buyers that want to contract European tourism service providers.

[Secure your place](#)

## FEATURED NEWS

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EUROPE'S  
DEDICATED EVENT FOR  
TRAVEL TECHNOLOGY IS BACK!  
**ETOA MEMBERS,  
MAKE SURE YOU'RE THERE**

**26-27 FEBRUARY 2020 OLYMPIA LONDON**

[\*\*DISCOVER MORE\*\*](#)

Join over 5,000 travel and marketing technology professionals in discovering new and leading suppliers; take part in high level conference sessions; visit the 1-2-1 advice clinic and network with the experts. If you're looking for inspiration, solutions and the latest technological innovations, then come along to [Travel Technology Europe](#) next February.



### **Celebrate the Dutch Victory Europe-Day and other commemorative events**

Seventy-five years ago today, Gelderland was at the front line. From 17 September 1944 until 5 May 1945, the Second World War was fought in the area between the rivers Waal and Rhine. With a programme full of exhibitions, shows and air landings, liberation festivals, commemorations and other events, the Dutch province commemorates WWII in 2019 and 2020 and celebrates 75 years of freedom in Gelderland.

[Find out more](#)



### **Discover Madrid**

Diverse, tolerant, multicultural, creative, lively, innovative, sustainable, global... Many words could be used to describe Madrid. Yet, the city's capacity to welcome outsiders is without doubt its most representative identity mark.

And it's all due to the locals' open and inclusive nature as they make you feel right at home whomever you are and wherever you come from.

If you come to Madrid, you're from Madrid.

[Find out more](#)

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## **FEATURED EVENTS**

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### **TTIhub following Day 1 of WTM and Travel Forward**

ETOA members are warmly invited to the TTI hub networking evening at the end of the 1st day of WTM (4 Nov) at Balls Brothers Adam's Court wine bar. This is just 5 minutes' walk from Bank Station so easily reached from WTM on the DLR. Find out more and register [here](#).

