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September 2019

ETOA NEWS

Welcome to ETOA's redesigned Newsletter

Our newsletter is now supported by a brand new [What's new area on the ETOA website](#) where you can read the latest updates from the association and our members. This area is updated every week so make sure you stay informed!

[What's new at ETOA](#)



The Nordic Marketplace is now open for registrations

Last week we launched **The Nordic Marketplace**, our new B2B workshop created in partnership with The Nordic Tourism Collective, where global tour operators and travel buyers will have the opportunity to meet with suppliers from across the whole Nordic and Baltic region.

The event will take place at the Scandic Hotel Falkoner in **Copenhagen** on the **25th February 2020**. The programme includes an evening welcome drinks reception ahead of the event and a full day of B2B appointments.

[Find out more](#)

WTM 2019, secure your desk at the ETOA stand

Our WTM co-exhibitors spaces are filling up fast! Do not miss the opportunity to connect with the top representatives of the travel industry at WTM London.

For more information and to book your place please contact [Alberto](#).

[Find out more](#)



Tourism tax rates



We've just published two new destinations on our tourism tax rates page. Find out all you need to know about tourism taxes in **Switzerland** and **Ukraine**.

You will find also updates in the Italy and France pages.

[Find out more](#)

ETOA EVENTS



European Tourism Summit in the Alps

1 October, Lucerne, Switzerland

A day of high-level discussion and networking for senior figures from the public and private sectors.

[Find out more](#)



Global European Marketplace

1 Nov, London

Over 250 global tour operators and travel buyers meet the best European product for the most influential contracting event of the year.

[Secure your place](#)



ETOA stand at WTM

4-6 Nov, London

The annual B2B show for the global travel trade, taking place in London, UK. ETOA offers its members the opportunity to co-exhibit on its stand.

[Co-exhibit with ETOA](#)

FEATURED NEWS



From the producers of Riverdance comes **Heartbeat of Home**, a tantalizing and high octane, dance production that features the dynamic components of traditional Irish, Latin, Hip-Hop, Afro-Cuban and Contemporary music and dance.

In London's West End for a strictly limited season, book your tickets now.

[Find out more](#)



Experience The Netherland's road to freedom

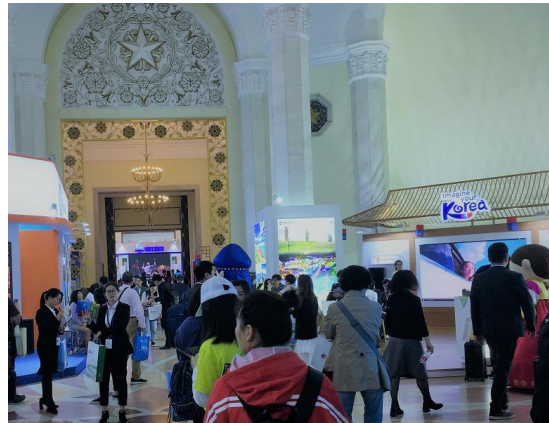
In 2019 and 2020, The Netherlands will celebrate 75 years of freedom. On 5 May 1945, the country was liberated when German General Blaskowitz signed the order to surrender in the province of Gelderland. But the road to freedom was not easy.

[Find out more](#)



Vox provides New Multilingual Visitor Interpretation at Belfast Cathedral

Belfast Cathedral has launched its new audio interpretation programme for visitors. The cathedral chose the Vox



Shanghai World Travel Fair – SWTF (23-26 April 2020, 17th edition) is a platform that gives direct access to China's largest outbound travel region – Shanghai and the Yangtze River Delta area. Meet the SWTF team in Hall C3 - Stand 110 at the 56th edition of TTG

Group to be its technical and content provider, selecting 'Vox360' hybrid audio equipment for its dual 'self-guiding' and 'group-guiding' capability.

[Find out more](#)

Travel Experience in Rimini, Italy from 9-11 October 2019.

[Find out more](#)



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