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July 2019

## ETOA NEWS

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### Welcome to ETOA's redesigned Newsletter

Our newsletter is now supported by a brand new [What's new area on the ETOA website](#) where you can read the latest updates from the association and our members. This area is updated every week so make sure you stay informed!

[What's new at ETOA](#)



**CityFair**  
16-18 June 2019, London, UK

Organised by  
**ETOA**

EUROPEAN DESTINATIONS TRAVEL WORKSHOP

## Tourism tax rates: find the city and local overnight and day taxes for over 100 selected destinations

We have just published a new member exclusive resource on ETOA's website on tourism tax rates. Find the city and local overnight and day taxes for over 100 selected destinations, including Amsterdam, Brussels, Croatia, Germany and Venice.

DMOs with examples of good practice showing how the tourist tax is spent in destination will be highlighted on our page. Please contact [Simon Smith](#).

[Discover our new resource for members](#)

## Celebrating the success of City Fair 2019

A big thank you to all our partners and sponsors for supporting our largest City Fair to date!

We look forward to seeing all our members next year and in the meantime please find here the [final list of attendees](#).

We've also published on our [member resources](#) the presentations of the City Fair conference.

[City Fair conference presentations](#)



## Register your interest for China European Marketplace

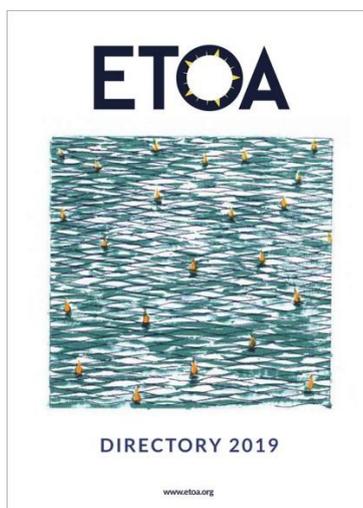
After the success of our first ever China European Marketplace, ETOA's new B2B workshop dedicated to the Chinese market, the event returns to Shanghai on the 12th May 2020. Check out the highlights of the 2019 edition and register your interest today!

[Register your interest here](#)



On the 29th May our CEO Tom Jenkins gave a keynote and spoke on a roundtable at HotelBeds MarketHub Europe Conference at Swissotel The Bosphorous. The Roundtable was on the general topic of shifting futures in the tourism industry and he discussed how the tourism industry can become more sustainable and critiques of some of the common misconceptions people have about the tourism sector's effect on the local environment of destinations and the global environment as a whole.

Later the same week he also joined a panel at the Asian Resilience Summit in Kathmandu on the topic of Maximizing Opportunities Found Within Cultural Diversity. The panel explored the Eastern and Western norms within the travel industry, what benefits are derived and what concerns need to be addressed.



We have published **ETOA's 2019 Member Directory** on the website and a print copy has been delivered to all members.

Access it in our member resources area:

[Download it now](#)

## ETOA EVENTS

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### European Tourism Summit in the Alps

**1 Oct, Lucerne, Switzerland**

A day of high-level discussion and networking for senior figures from the public and private sectors that want to step back from day-to-day management and take the long view of the European tourism.

[Find out more](#)



### Global European Marketplace

**1 Nov, London**

Over 250 global tour operators and travel buyers meet the best European product for the most influential contracting event of the year.

[Secure your place](#)



### ETOA stand at WTM

**4-6 Nov, London**

The annual B2B show for the global travel trade, taking place in London, UK. ETOA offers its members the opportunity to co-exhibit on its stand.

[Co-exhibit with ETOA](#)

## FEATURED NEWS

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Get ready to experience the active side of Tuscany. From the seaside to the mountains, Tuscany is always the ideal destination for anyone who dreams a vacation animated by sport and adventure.

Find more information at [Visit Tuscany](#).

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- Travel Technology Initiative (TTI) would like to announce a special offer for ETOA member organisations: a 30% discount on the TTI normal membership for 2 years. Find all the details [here](#).
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ETOA 4th Floor, Grays Inn House 127 Clerkenwell Road London EC1R 5DB United Kingdom +44  
207 499 4412