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## June 2018

With only two weeks to go until City Fair, Europe's product development event dedicated to the growing city destinations sector, ETOA is still welcoming buyers to the event, if you are interested in attending please register [here](#).

Tickets for the Digital City Visitor Conference, part of the City Fair programme, are still on sale. To purchase a ticket, please click [here](#). If you or one of your colleagues is attending City Fair, you will have complimentary access to the conference, so please email [Karen](#) to secure your place.

Furthermore, members can now register for [Global European Marketplace](#), ETOA's member exclusive event. Taking place on the 1-2 November, the event has already seen over 100 sign ups, make sure you don't miss out!

ETOA will continue to update members in the coming months on operational and tax as well as policy specific changes, so please do share your experiences and concerns with us today.

**Jay Munro-Michell**

**ETOA**



## FEATURED NEWS

### ALL ABOUT BLOCKCHAIN

TTI SUMMER FORUM

7TH JUNE

[CLICK HERE FOR DETAILS](#)

### All About Blockchain – Summer Forum at Strand Palace Hotel, London

TTI is holding its Summer Forum on the 7th June: All About Blockchain.

It is being held at Strand Palace Hotel in London from 10:00 to 12:45 pm. There is a great line up of speakers who will make presentations on the subject and then take questions from the audience in a panel session. This is your opportunity to learn all about blockchain.

Confirmed speakers include:

- Roberto da Re, Founder, Travel Ledger
- Ed Cunningham, Chief Executive Officer, Trippki
- Marcus de Wilde, Enterprise Business Development Manager, Applied Blockchain

ETOA members will benefit from a discount off the delegate rate. For details and registration please visit our [website](#).





## TRAVEL TRADE MARKET 中国（成都）国际旅游交易会

### Travel Trade Market

Travel Trade Market (TTM) is the newest platform for the travel industry in China scheduled to open its doors from 5th- 7th September 2018 in Chengdu. This pure B2B event that covers both INBOUND and OUTBOUND tourism sectors in China is a perfect entry to the fastest growing tourism markets in the second tier cities of China, with enormous potential and yet not crowded by the competition as the first tier cities. The show gives international exhibitors the opportunity to meet the most qualified tourism buyers of the Central and Western parts of China and at the same time puts together the Chinese destinations and inbound tourism operators with buyers from all over the world, fully hosted by the show.

Europe Asia Global Link Exhibitions (EAGLE) – a joint venture between Italian Exhibition Group and VNU Exhibitions Asia - organizes the show in cooperation with Vision Fairs of Chengdu and supported by Chengdu Tourism Bureau. All ETOA members enjoy a special 10% discount for exhibiting at the show.

For more information visit [www.ttmchina.com.cn](http://www.ttmchina.com.cn). To apply for a stand, contact [aida.cuko@iegexpo.it](mailto:aida.cuko@iegexpo.it).



### **The Digital Travel Summit 2018 - Exclusive 20% discount for ETOA members**

The Digital Travel Summit is Europe's annual eCommerce event for senior Digital Marketing decision makers from the top hotels, airlines, cruise lines, car rentals and

intermediaries. Join us this June and **hear from over 50 thought-leading speakers** on the latest strategies and technology innovations which are shaping the future of the online travel market today.

[Download the latest brochure](#) for the full speaker line up and topic areas being covered and see why your colleagues are joining us in London for the Digital Travel Summit this June.

As a member of ETOA you can get an **exclusive 20% discount off your ticket to attend the Digital Travel Summit simply by quoting "DTSETOA18" when you [book online here](#).**



**Want to be featured in the next newsletter?**  
**Ask Ana for more information**

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## WHAT'S ON



## Registrations are open for GEM 2018

We're pleased to announce that registrations are open for GEM 2018. This year's event will feature a 2-day programme including a conference and B2B workshop.

All delegates registering for GEM will have complimentary access to the [Partnerships in European Tourism](#) London Conference. As usual, GEM will be taking place prior to WTM, on the 1st and 2nd November, click [here](#) to secure your place.

Not a member yet? Click here to [get in touch](#) with our membership team.

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# THE DIGITAL CITY VISITOR

## The Digital City Visitor Conference

'The Digital City Visitor' conference, part of the City Fair programme and the [London Tech Week](#), is taking place on **Tuesday, 12th June** at the Barbican Centre. Our selected speakers will discuss the topics below:

- Capacity Management – How can technology help?
- Digitisation in Tours and Attractions – What's New?
- Making Social Work
- Innovation Plug

Confirmed speakers include Hjalti Baldursson, Founder and CEO at Bokun, Richard Baker, Founder of Sequence and Group Sales & Marketing Director of Inspiretec, Luuc Elzinga, CEO of Tiqets and Amber Hoffman, Founder of Whit Media.

**The conference is free for City Fair delegates. If you are not participating in City Fair, but would like to attend the conference, you may purchase a ticket for only £99 + VAT.**

[Buy Ticket](#)

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*ETOA CEO Tom Jenkins moderates the Q&A at the China Outbound Travel & Tourism Market*

## **ETOA in China**

ETOA has concluded another busy month engaging with the Chinese market; from the delivery of the **Partnerships in European Tourism** Beijing event last month, ETOA has since been present at [ITB China](#) and the [Shanghai World Travel Fair](#). At these events we came face-to-face with existing and future ETOA members including Qunar, Tuniu and 51book. Elisa Li, ETOA's Chinese Market Specialist is taking advantage of these opportunities to maximise the association's exposure to the Chinese market and also to recruit operators for future China-based events.

Events to be delivered by ETOA later this year as part of the European Commission [Partnerships in European Tourism](#) 'PET' programme include conferences, B2B matchmakings and exhibitions in [Macau](#), [Shanghai](#) and [Chengdu](#).

Register via the [www.eutravelpartnerships.org](http://www.eutravelpartnerships.org) portal to receive updates on these EU funded events (successful applicants will receive free entry to events and support for accommodation and marketing).

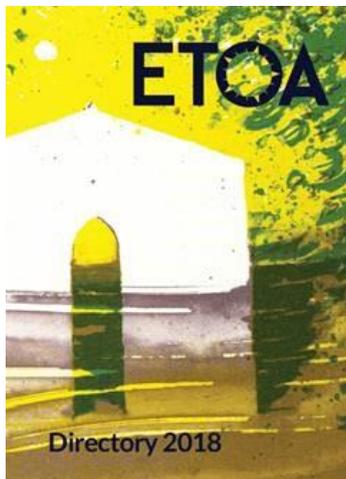


Discover how to grow your  
business internationally



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## **MEMBER BENEFITS**



## ETOA Directory 2018

If you haven't received it already, your **2018 Directory** will be arriving to ETOA's members soon.

In the meantime, please log on to your [member area](#) to access the digital copy.

## NEW ETOA MEMBERS



## UPCOMING ETOA EVENTS



10-12 June 2018  
London | UK



## About ETOA

ETOA is a leading trade association for tour operators and suppliers in European destinations, from global brands to local independent businesses. Over 900 members deliver more than €12bn of business annually within Europe and include tour and online operators, intermediaries and wholesalers; European tourist boards, hotels, attractions, technology companies and other tourism and business service providers.

[www.etoa.org](http://www.etoa.org)



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