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## August 2018

This month we are celebrating a milestone in the development of ETOA and its membership, having reached the 1000 member mark by welcoming both Australian Tour operator APT and Irish country estate Mount Juliet to the Association.

We are sure our members appreciate the benefits of more direct member to member connections - our global buyer network, the largest in ETOA's 29-year history, is now matched by the greatest Europe-wide network of diverse product in an increasing number of destinations.

Places at this year's [Global European Marketplace](#) are filling up fast. Please contact [Karen](#) if you have any questions about the ETOA's not-to-be-missed event of the year.

In addition to GEM 2018, applications for [Showcase Paris](#), [Travel Trade Athens](#) and our [European Tourism Summit in the Alps](#) are now open, make sure you reserve your place.

**Jay Munro-Michell**

**ETOA**



## FEATURED NEWS



**VALDICHIANALIVING**  
Tours & Vacation in Tuscany  
[www.valdichianaliving.it](http://www.valdichianaliving.it)



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Ask Silvia for more information

## WHAT'S ON



### **ETOA membership reaches 1000**

We are proud to announce that we have reached the milestone of 1000 members this week with Australian Tour operator APT and Irish country estate Mount Juliet having joined the Association.



The ETOA membership has grown year on year, as an increasing number of tour operators, online intermediaries, hoteliers, tourist boards, attractions and other suppliers find benefit in the networking opportunities, information and lobbying support provided by our association.

Mario Bodini, ETOA Chairman said "ETOA is enjoying dynamic growth. We are delighted to welcome these two members for this milestone, and look forward to making their voice heard now and in the future".

Click [here](#) to continue reading the news. If you'd like to join ETOA please click [here](#).

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## **Registrations are open for the European Summit in the Alps 2018**

ETOA's annual [European Tourism Summit in the Alps](#) returns to beautiful Lucerne on the 9<sup>th</sup> October 2018. We will bring together senior figures from the public and private sectors in a day of high-level discussion and networking.

We are pleased to announce that this year's programme will feature an exclusive sunset cruise and a 3-course dinner at the Seehotel Hermitage (dinner ticket can be purchased separately – this has limited availability, so please book early).

Confirmed speakers include István Ujhelyi MEP, Chair of the European Parliament's tourism task force, and Luis Araujo, President of Turismo de Portugal.

The event runs from 10.30am to 5.15pm, including coffee breaks and lunch, followed by networking drinks and optional sunset cruise and dinner.

Please click [here](#) for more information about the event. For any event enquiries, please get in touch with [Sara](#).

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## **ETOA Seminar on Cultural Tourism: Seville**

The ETOA Seminar on Cultural Tourism, run in collaboration with Turismo de Sevilla, will take place on Thursday, 27th September at 9.30am. It is kindly hosted by the Real Maestranza de Caballería de Sevilla (Paseo de Cristóbal Colón, 12, 41001 Sevilla, Spain), with the support of Ciudades AVE.

The event will focus on good practice in destination management, product development and diversification within the region. The seminar will be conducted in Spanish. Buyers, cultural attractions and other stakeholders are warmly encouraged to attend.

If you have any questions, please contact [Jorge Traver](#).



## **Partnerships in European Tourism**

### **Last chance to apply to EU-funded places at international B2B events in London and Macau**

Partnerships in European Tourism is an EU initiative aimed at supporting EU tourism businesses and operators wishing to expand their businesses into the Chinese and US markets, through tutoring activities, facilitating new collaborations and partnerships around trans-European tourist products and the organisation of B2B matchmaking and other promotional events alongside international fairs.

The first list of candidate companies for the Macau and London editions of Partnerships in European Tourism will be submitted to the European Commission for approval on 30th July. Make sure that you've applied to either of these events this week in order to be considered for 100 funded places available at each edition:

- **Macau, October 23-24 | [Apply](#)**
- **London, November 1-2 | [Apply](#)**

For more information about the events please click [here](#), to find out more about the application process visit the Partnerships in European Tourism [website](#).

**If you haven't registered your interest on the Partnerships in European Tourism portal, please sign up on [www.eutravelpartnerships.org](http://www.eutravelpartnerships.org) to ensure you receive all updates on upcoming project activities.**



Discover how to grow your business internationally



## MEMBER BENEFITS



### WTM 2018 | Join the ETOA stand

ETOA members have exclusive access to ETOA's stand co-exhibiting options, designed to suit every budget. Members benefit from competitive rates that allow for an enhanced company profile at one of Europe's biggest trade fairs.

Bookings are now open and details can be found on our [website](#), which features a live stand plan with all available desks. For more information and booking please contact [Alberto](#).

## NEW ETOA MEMBERS



# UPCOMING ETOA EVENTS



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## About ETOA

ETOA is a leading trade association for tour operators and suppliers in European destinations, from global brands to local independent businesses. Over 1000 members deliver more than €12bn of business annually within Europe and include tour and online operators, intermediaries and wholesalers; European tourist boards, hotels, attractions, technology companies and other tourism and business service providers.

[www.etoa.org](http://www.etoa.org)



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