



## Marketing & Communications Intern

ETOA – the European Tourism Association is the trade association for tour operators and suppliers in European destinations with over 1100 members worldwide.

We are currently looking for a Marketing & Communications Intern to join our Marketing Department. If you are passionate about Marketing and want to make it your career, we would love to hear from you.

As a Marketing intern you would help in the development and implementation of marketing campaigns to promote ETOA services and events to all our members and potential members.

### Responsibilities

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- > Assist with the creation of marketing materials, including event directories and flyers
- > Assist with the management of our Social Media channels (Facebook, Twitter and LinkedIn)
- > Assist with email marketing activities, including e-newsletters and campaigns
- > Assist with the update of ETOA's website
- > Support in the organisation of our flagship international events
- > Conduct detailed research and analysis to support marketing planning and presentations

### Qualifications

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- > Marketing or Communications student or graduate
- > Knowledge of Microsoft Excel, Word and PowerPoint
- > Good command of Adobe InDesign, Photoshop and Illustrator is a plus
- > Experience in WordPress is a plus
- > Fluency in English is essential, knowledge of other languages is a plus

### Other information

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- Duration of the internship: 6 months
- Location: ETOA office – Grays Inn House, 127 Clerkenwell Road, London EC1R 5DB
- Financial support: Travel expenses

If you think you are the right person for this role please send your CV to Sonia Wilson [swilson@etoa.org](mailto:swilson@etoa.org)